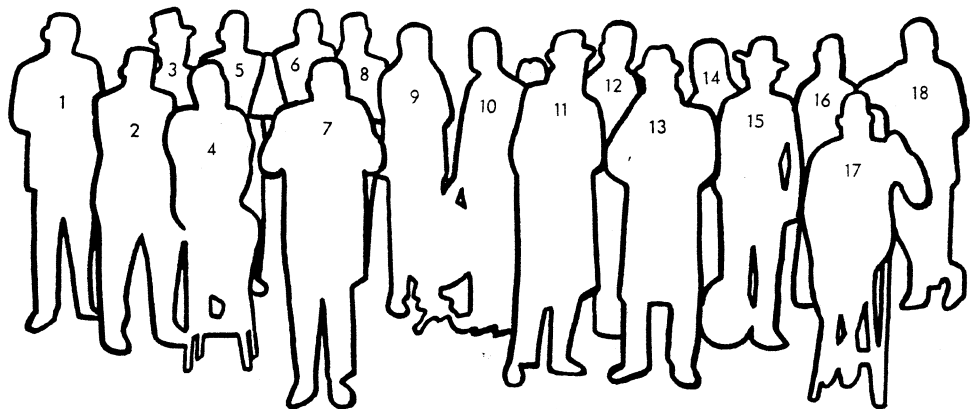




# WHO'S WHO ON-THE-AIR AT WTIC



1. **DICK BERTEL'S** talents as an interviewer and researcher spark "Americana" and "Conversation Piece" five days a week on WTIC, Dick is also host on "Perception" Sunday afternoons on WTIC-TV.

2. **ED ANDERSON**, expert announcer and seasoned newscaster, brings the male point of view to "The Jean Colbert Show." Ed frequently acts as one of the "answer men" on "Mikeline."

3. **ROBERT E. SMITH**, Master of Ceremonies on "Theatre of Melody," is southern New England's dean of show music. Many of the recordings heard Monday through Friday on his morning program of theatre music are selected from Mr. Smith's personal library of 30,000 discs.

4. **JEAN COLBERT**, WTIC's director of women's activities, calls upon her background as actress and commentator, world-traveler and fashion expert, to bring listeners a variety of informative and fascinating interviews on her Monday through Saturday programs.

5. **NORM PETERS** is weekend sportscaster on WTIC's "Sports Final." Equally at home with news and music, Norm lends his talents to a variety of WTIC programs.

6. **RAY RICE** is another familiar voice on WTIC and Channel 3. His seasoned delivery is heard on a variety of night-time programs, including WTIC Radio's "Nightbeat."

7. **BOB STEELE**, southern New England's most popular personality, spices music, news and weather each morning with his inimitable wit. Bob's uncanny sports predictions can be heard on WTIC's "Strictly Sports" and Channel 3's "Close-up on Sports."

8. **FRANZ LAUBERT** comes to WTIC via Wayne State University. An expert announcer, Franz was a member of the "Voice of America" staff.

9. **BOB ELLSWORTH**, well-known for his 11:00 p.m. news telecast on WTIC-TV, is an able announcer whose experience has included everything from on-the-scene newscasts to music programs.

10. **BRUCE KERN** is the informative gentleman on the early evening WTIC-TV newscast. Besides acting as a "Mikeline" reporter, Bruce lends his smooth delivery to special WTIC programs, such as the Hartford Symphony broadcasts.

11. **FLOYD RICHARDS**, familiar to "Mikeline" fans, is host of "Sports Final" five nights a week on WTIC. His expertise lends color to WTIC's football and basketball broadcasts, while children are devoted to him as "Hap Richards," weekday mornings on Channel 3. The little fellow peeking over Floyd's shoulder is "Dandy Lion" one of "Hap's" pals.

12. **BRAD DAVIS**, who lends his name to a popular Channel 3 show for young people, is also M.C. for the new "Hootenanny Roadshow" on WTIC.

13. **GEORGE EHRLICH**, considered one of the best play-by-play sports announcers in southern New England, handles WTIC's broadcasts of football and basketball, along with on-the-scene reports of special sports events.

14. **BOB NELSON**, newest member of "Who's Who On The Air At WTIC," comes to Broadcast House via WBZ in Boston and WNEW in New York. Bob provides music and features five afternoons a week from 3:05 to 6:00 on WTIC Radio.

15. **RANGER ANDY** is more than the host of an extremely popular children's show each weekday afternoon on Channel 3. The Ranger is also an accomplished song writer, musician and raconteur.

16. **BILL HENNESSEY** takes listeners into the past with the great songs of the "Swing" era. His weekday program, "Hennessey, That's Me," features the golden recordings of Glenn Miller, Artie Shaw, Benny Goodman, the Dorsey brothers, et al.

17. **FRANK ATWOOD** welcomes the morning Monday through Saturday, with a potpourri of music, news, weather, interviews and farm features. Frank is also host of WTIC-TV's RFD #3.

18. **ART JOHNSON** is WTIC's gift to the "night people," with his six-hour, dark to dawn program of music, news, weather and features, heard six nights a week on WTIC.