

The Hartford Times

WTIC-TV
CHANNEL 3
Preview



After 10 Years of Waiting . . .

WTIC-TV Opens—A Community Station Designed for Community Living

By Paul W. Morency

President, WTIC-AM-FM-TV

It was just 10 years ago the 12th of this month that the Travelers Broadcasting Service Corporation filed papers with the Federal Communications Commission, requesting permission to construct a VHF television station. At that time there was not a single TV station in all of southern New England.

Why the construction permit was not granted until almost a decade later is known to everyone who remembers, first, the historic "freeze order" by the FCC, which lasted for a period of almost four years. (September 1948 to April 1952) during which no new TV applications were processed, and second, the long drawn out hearings before the Commission and other legal proceedings.

Although WTIC-TV was given its grant on July 25, 1956, an accompanying restriction on construction of the station was not lifted until February 27, 1957.

Within five months of that date, our downtown TV studios were built, our trans-

mitter and studio equipment installed and tower erected, ready for wiring. Despite uncontrollable delays, including a new FCC ruling prohibiting the use of temporary antenna towers with which we had planned to begin operations, we have kept the pledge we made back in September 1947 to "proceed to construct a station with the greatest possible speed" after we received the go-ahead signal.

THE PRELIMINARY work involved in setting up a television operation is extraordinarily complex, especially when a station plans to operate as an "independent" rather than a network-affiliated outlet. WTIC-TV will go on the air without a network affiliation. This means that every minute of every day's schedule will be arranged by the station itself. Therefore, our schedule will consist of live studio programs, telecasts of special events in this area and from distant cities—some in the field of sports, and film presentations including Hollywood's best movies of recent years.

The very nature of our programming demands a highly experienced staff, and we have been fortunate in obtaining exceptionally competent people. Those who hold important positions in our program and technical departments were picked from hundreds of applicants from TV stations in many cities as well as network headquarters in New York City.

SECOND ONLY in importance to the capabilities and morale of a television station's staff is the quality of its operating equipment and adequacy of its studio facilities.

Our studio equipment, manufactured by RCA, is the most modern obtainable. The studios, designed by our own engineering staff and consultants, are spacious and practicable. Although our future plans call for a new Radio and Television Center, we believe that the present facilities leave little to be desired in the way of workability and appearance.

In addition to strictly TV equipment, the station has its own film-processing department, enabling it to cover important news by motion picture camera within a matter of minutes of newscast periods and develop the film in time for presentation with news stories. For remote pickups, we have RCA's newest mobile unit, a 22-foot bus-type truck completely fitted out with field cameras, control and micro-wave equipment, and an auxiliary jeep with an elevated platform for newsfilm cameras.

WTIC-TV will be truly a community station, mirroring the happenings of each day as they occur in Greater Hartford. But we shall also serve a larger community, which we hope will consider us its "own" station. To the north our coverage embraces all of western Massachusetts; to the south good reception is possible over a large portion of Long Island; to the east our signal reaches well into Rhode Island; and to the west, into whole counties along the New York-Connecticut border.

Our operating policy will follow the pattern established by Radio Station WTIC. Many of listeners have been kind enough to say that we have pursued our policy of service beyond the call of duty; they have expressed their appreciation of the station's presentation of important special broadcasts of many kinds; and they have assured us of their awareness of our efforts to maintain high radio standards, to preserve a proper balance among programs of entertainment, education, religion, agricul-

ture, news and discussion, and to promote projects designed to aid the youth of our area, to advance culture and to fight disease and disaster.

WTIC-TV will aim to match the record of its sister station, and to merit an equally loyal and understanding audience.

Mr. Morency is one of the most widely-known figures in the broadcasting industry. For more than a decade he was a member of the board of directors of the National Association of Broadcasters, served as its secretary-treasurer and vice-president, and several years ago declined the presidency of the huge trade organization, now known as the National Association of Radio and Television Broadcasters.

FOR SEVERAL years, he was a member and chairman of the Stations Planning and Advisory Committee of the National Broadcasting Company. In 1951, when the nation's broadcasters affiliated with all major networks formed an all-important Affiliates Committee, he was elected chairman of the committee, and for his strong leadership in that capacity as well as for the outstanding operation of Station WTIC he was named "Show-manager of the Year" by Variety Magazine. He is a director of Broadcast Music, Inc., chairman of the New England Regional Network, and a past president of Radio Pioneers Club.

Long identified with local civic and cultural enterprises, Mr. Morency is a former president of the Hartford Chamber of Commerce and member of the boards of directors of the Symphony Society of Greater Hartford and the Connecticut Opera Association. He is a trustee of the Southbury Training School for Boys and the Julius Hart Musical Foundation. He was awarded the Connecticut State Medal for "extraordinary civilian service" during World War II.

Cover Credits

Bob (Old Strictly) Steele has a good many accomplishments to his credit, but the business of television is a comparative stranger. With an eye to getting a little orientation he makes a "dry run" of his "Strictly Sports" daily telecast under the direction of Crew Chief Don Fleming. (Hartford Times Photo by Mort Boardman.)

Sinatra's Contract 'Longest' of Year

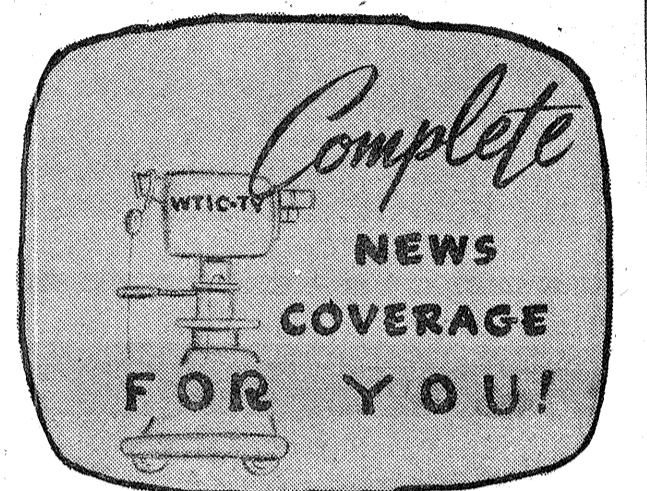
Probably the longest talent contract of the current season is the 45-pages signed by Frank Sinatra's Hobart Productions, Inc., and Liggett and Myers. The agreement calls for the production of 36 half-hour and two one-hour shows, 28 on which he'll star and the remaining of which he'll host. Six of the shows will be repeated. Average gross cost to the sponsor: \$59,000.

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WTIC-TV a 'Producer's Dream' in Terms Of Its 'Unexcelled' Production Facilities

By GEORGE BOWE
Production Manager

WTIC-TV has unexcelled production facilities. A wide variety of lighting and floor equipment, mechanical devices for providing scenic effects, draping for background purposes, an excellent art department, and the necessary tools to build sets and props, make the station a "producer's dream."

Studios A and B are each equipped with two sets of pleated stage draperies of different patterns, hung on tracks which completely encircle the studio area. On a separate track in the rear of these is a sky-cyclo-rama which runs the entire length and half of the width of the big studio. As its name indicates, it is for use with sets calling for varying sky effects.

Mr. Bowe

STILL ANOTHER drape is

plain, sombre black. It is also permanently tracked, and has many dramatic uses, especially in creating the illusion of depth. When properly lighted, performers and props stand out sharply in front of this dark background.

Standing against a wall in one of the studios is a 9x12-foot rear projection screen. By projecting slides on the back of this translucent screen, a limitless variety of backgrounds can be supplied for programs. Mounted on a metal frame, it can be rolled easily to any part of the studio.

All of the station's present sets were built on the premises by members of the production department. Special hand and power tools were provided for this purpose. The sets were designed by the art director of WTIC-TV, Gilbert Stein, formerly with WJAR-TV and a former member of the faculty of the Rhode Island School of Design. In some cases he also supervised the studio crew in the actual construction and painting of the sets.

TWO TELE PROMPTERS are also available to the production department. This gadget, which eliminates the necessity of memorizing lines, job specifications, work schedules, is also an important production aid in that it requires the performer to look directly at

the studio camera. It is mounted just above the camera lens. The letters on the Tele-prompter are only a half-inch in height, but look a great deal bigger. They can be seen clearly within normal camera distance.

These are but a few of the electrical, mechanical and artistic aids supplied to myself and assistant, Paul Abert, former operations manager at WPRO, Providence. Most important, however, are our human "aids," our large staff of producer-directors and floor crew men, who have brought with them a wealth of experience and "know-how." They are all eager to get going on Channel 3.

Mr. Bowe was formerly production manager at WTIC. Since early Spring, when he started interviewing countless applicants for positions as directors, artists, photographers, film editors, projectionists and prospective floor crew members he has been exclusively on the TV side of operations. He has been responsible for necessity of memorizing lines, job specifications, work schedules, is also an important production aid in that it requires the performer to look directly at

WTIC-TV to Cast Browns Pro Football

Pro football fans in southern New England will be treated to 11 action-packed Sunday afternoons as they watch the Cleveland Browns battle their National Professional Football League opponents on WTIC-TV, Channel 3.

Experts this year are following a familiar pattern of years gone by as a result of once again pointing to the Cleveland Browns as "the team to beat" in the eastern division of the National Pro Football League. Consensus is based on the fact that you can't keep professional football's best football coach and organization down two years running.

The Cleveland Browns schedule to be carried by WTIC-TV, is as follows: Sept. 29, New York; Oct. 13, Philadelphia; Oct. 20, Philadelphia; Oct. 27, Chicago Cards; Nov. 3, Washington; Nov. 10, Pittsburgh; Nov. 17, Washington; Nov. 24, Los Angeles; Dec. 1, Chicago Cards; Dec. 8, Detroit; Dec. 15, New York.

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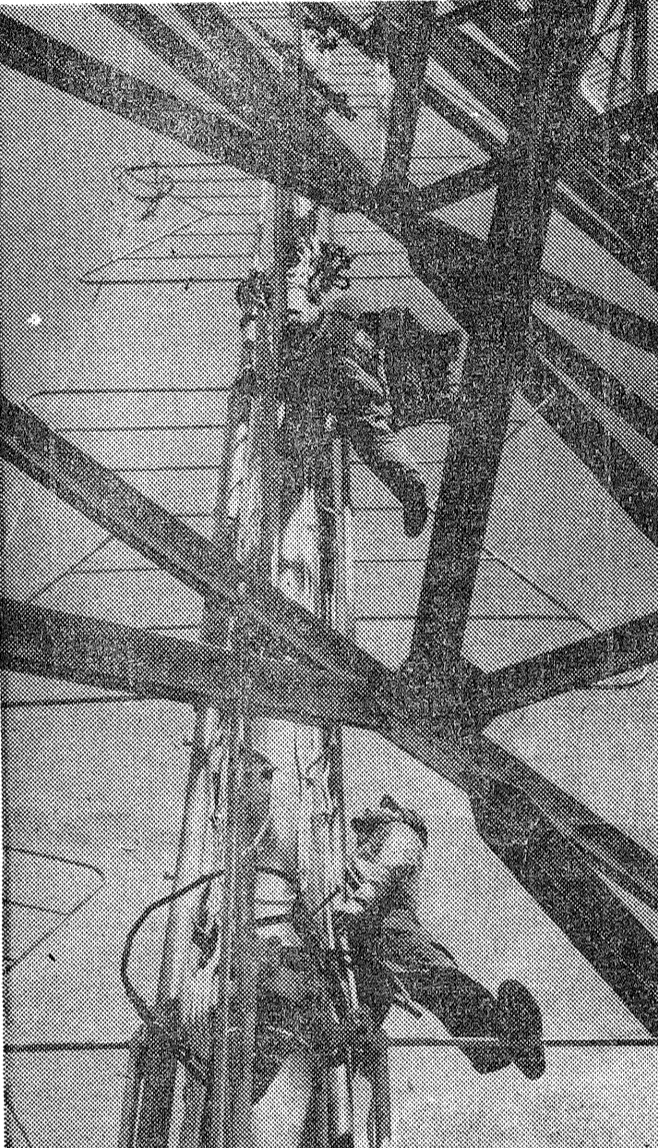
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A New Station and a New Way of Life

By Walter C. Johnson
Vicepresident, General Manager

The sixth floor of the Travelers Grove St. and Central Row buildings has taken on a new look in the past few months. The area, a city block in length, now contains a total of 49 separate rooms for television and radio uses, including studios and offices. Twenty are devoted to television exclusively, about



WALTER C. JOHNSON

a dozen to radio, and the balance serve both departments. It was not an easy task to re-vamp the layout of almost 20,000 square feet of floor space occupied by WTIC without interfering with the radio station's 19 1/2-hour-a-day operation. And to those of us who were close to the problems involved, it was understandable that some construction noise might have leaked into microphones on a few occasions. For the most part, however, the transition was a smooth and orderly one.

Previously, the WTIC studios had occupied most of the sixth floor area of both buildings, but fortunately during the erection of the new Travelers building on Main Street practically all of the radio facilities were transferred to the Central Row section. This had been done to escape the noise and vibration of heavy construction work.

AS IT TURNED out, the move fitted in perfectly with the overall planning for combined radio and television operations on one floor, for it developed that our television studios and related facilities could be best accommodated in the Grove Street end. Strange as it may seem, with all of this preemption of space previously occupied by WTIC-radio, the facilities for efficient operation of a large, modern radio station are still more than adequate. In addition to an announcer's studio, where newscasts and some programs originate, radio has with separate control rooms, a master control room, tape and disc recording departments and a large record and transcription library, in addition to FM studio.

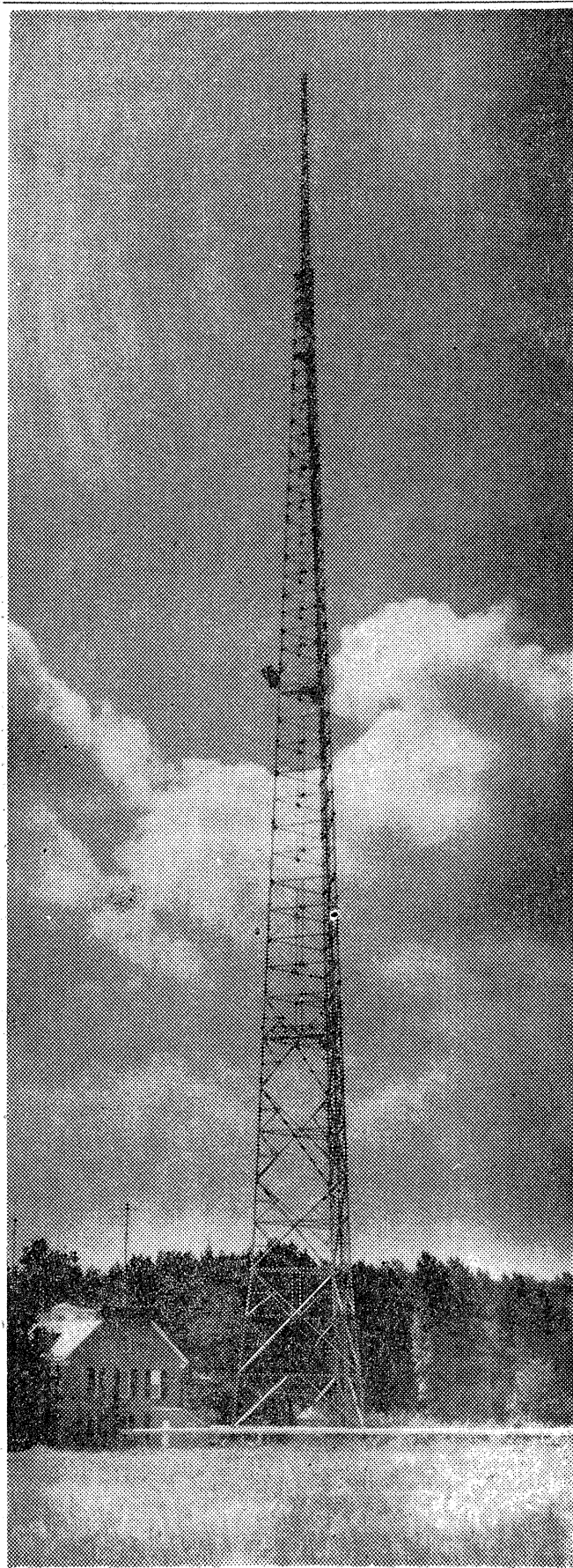
WHILE SUBSTANTIAL expansion of WTIC's studio or transmitter quarters was not necessary to care for our television-radio operation has required a large increase in the size of our staff. We have added about 60 new employees and will take on additional experienced personnel as our program schedule lengthens. The Program and Sales Departments of WTIC and WTIC-TV are entirely separate, but the work of many of our staff members will be concerned with both radio and television.

Mr. Johnson, vicepresident of the Travelers Broadcasting Service Corporation, will also serve as general manager for the combined operations of WTIC-AM-TV-FM.

Mr. Johnson joined WTIC in 1925, the year the station opened, and was its first announcer. In subsequent years he served successively as sales manager and assistant general manager of WTIC, secretary of the corporation and a member of its board of directors, and was elected vicepresident early this year simultaneously with his appointment as general manager.

He is a member of the Radio and Television Executives Society of New York and Radio Pioneers Club, and was formerly a member of the sales managers executive committee retail promotion committee of the National Association of Broadcasters.

He is a director of The Hartford Chamber of Commerce, and until recently headed that organization's Community Relations Department. He is also a past president of The Advertising Club of Hartford. At present he is serving on the Boys Neighborhood Activities Committee of the Hartford YMCA, and on the Bishop's and Building Committees for St. Alban's Episcopal Church in Simsbury.



SOARING more than 500 feet into air, Channel 3's transmission tower dominates the Hartford skyline for miles.

'Decoy' the Story Of NY Policewomen

A new type of police drama is slated on WTIC-TV, Channel 3, from 9:30 until 10 each Monday night.

Entitled "Decoy," the new series tells the story of that hitherto unheralded group of heroic women who are New York City police officers. Excitement, suspense, and high melodrama surrounds the series as each chapter vividly depicts the various hazards encountered by policewomen in their pursuit of duty.

Frequently acting as "decoys" to procure otherwise unobtainable information to arraign or convict desperate and

hardened criminals, the staff members of New York's finest frequently find themselves in unique and spine-tingling situations.

Beverly Garland, star of "Decoy" has had an illustrious career in motion pictures and television despite her youthful years. The blonde, brown-eyed beauty got her first big national break when nominated for an "Emmy" award in 1954 for her work in the first "Medic" television show. Her TV credits include Lux Video Theatre, Climax, Playhouse of Stars, Four Star Playhouse.

Author London's Capt. David Grief New TV Character

Jack London, one of the significant authors to leave an indelible mark on the American literary scene, is creator of "Captain David Grief" on which the Channel Three adventure series scheduled each Tuesday night between 9 and 9:30 is based.

Framed in the scenery of the South Sea Isles, "Captain David Grief" is turbulent with the action of roving buccaneers.

The title role, as played by Maxwell Reed, is a bold, dynamic sea captain who upholds honor and integrity by his just dealings with natives while meting out justice to freebooters and poachers. The time of the stories is that period in history just before world conflicts narrowed boundaries and natural barriers. Captain David Grief's schooner, "The

Rattler" roamed the wide Pacific from San Francisco to Singapore, and from Auckland to Honolulu. And wherever Grief sailed, adventure was waiting.

Actors, technicians, and camera crews worked throughout many tropical storms to bring vivid action to the series. Many actual hazards to both crews and equipment were encountered and overcome.

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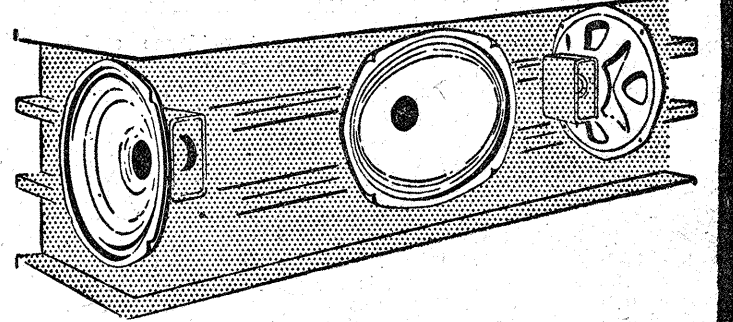
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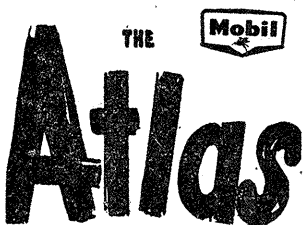
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but we knew
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to
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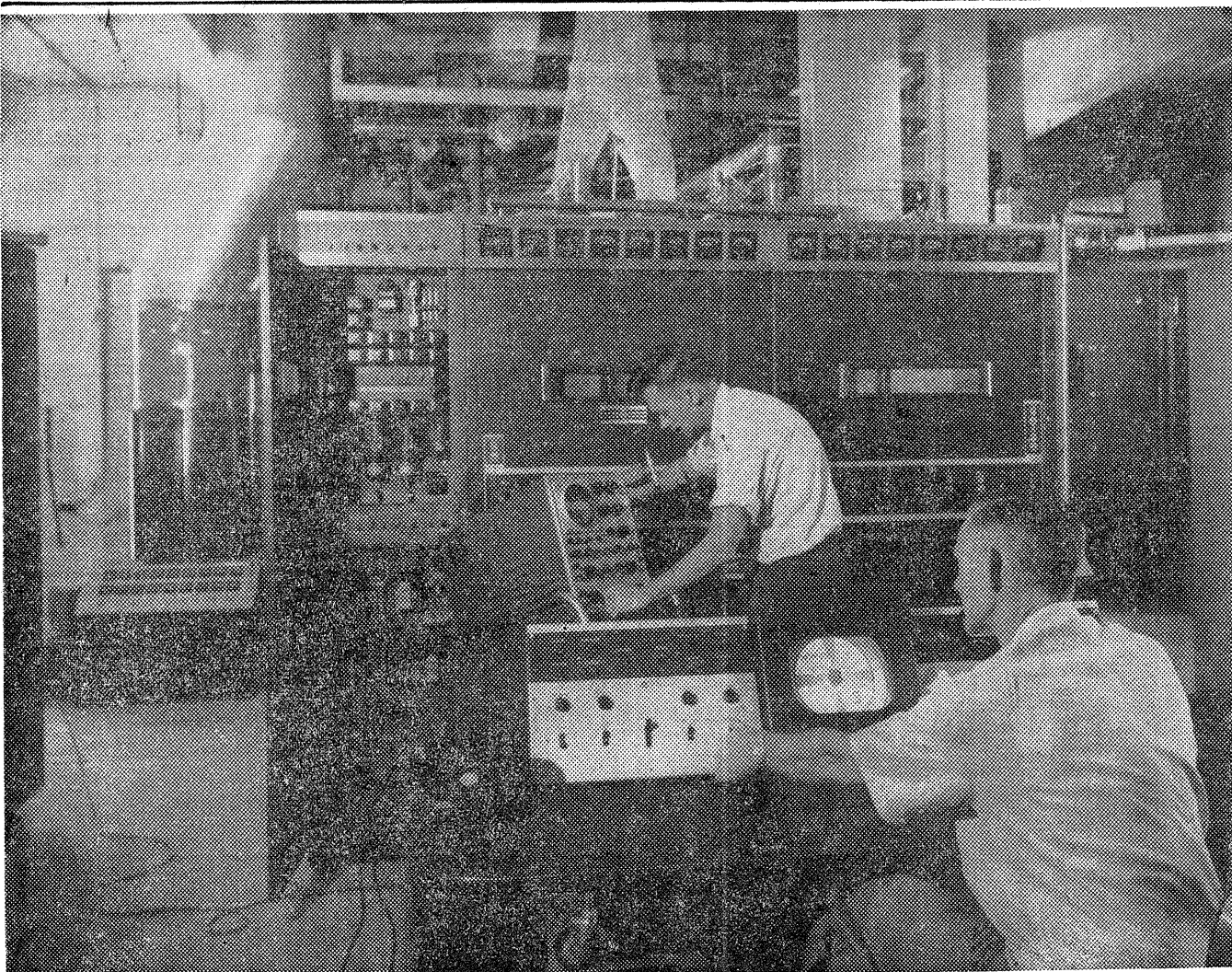
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Checkup at the Transmitter

TEST PATTERN is checked out at Talcott Mountain transmitter by engineers Charlie Fitzgerald at the master console and Len Doughty at the oscillator. In the background is giant tubular 25 kilowatt audio power amplifier.—[Times]

Experience Coverage Keynotes WTIC-TV News

By N. THOMAS EATON
WTIC News Director

Bringing our radio listeners the voices of people in the news has long been a feature of WTIC news-casts. This practice will have a colorful counterpart on WTIC-TV.

Staff cameramen in Hartford, and newscamermen representing the station all over southern New England, will cover important events pictorially for WTIC-TV viewers, and the action shots will be made on sound film when ever possible. The film will be rushed to the studios by various means of transportation already arranged for, and processed immediately in the station's own photographic department.

News cameramen have been assigned in many Connecticut cities and towns, including New Haven, Bridgeport, Waterbury, Torrington, Middletown, Bristol, Danbury, Darien, Milford, New London, Norwich, Wind-sted, Willimantic and Putnam. Out-of-state cameramen have been engaged to represent WTIC in Springfield, Worces-

ter, Boston, Providence and Westerly. * * * IN ADDITION to local, state and regional newscast coverage, the station will receive national and international news on film from INS, Telenev and by facsimile via Associated Press Photofax. Equipment for newscast editing and for receiving facsimile is installed in one of three rooms occupied by the news department. Especially important news stories filmed by Telenev in the West and mid-West will be flown directly into Bradley Field.

Arrangements are also being made with prominent television stations in other parts of the country to send to WTIC-TV by air express filmed accounts of stories of national interest. Three members of the WTIC-TV staff hold pilots' licenses, and two airplanes are available to pick up film from newscamermen in nearby cities and get it to the station in a matter of minutes for possible inclusion in upcoming newscasts.

When motion picture film coverage of a story is impossible, Channel 3 newscasts will utilize still photos taken by

staff photographers or correspondents in the field.

THE WTIC newsroom will be a combined radio-television operation from now on, and both sides will be served by its eight-man staff, by its regular field reporters, by the AP radio and state wires and International News Service. In addition to the preparation of copy for radio and TV newscasts, the news editors will check the footage to be used on the air, and maintain an indexed "morgue" of regional and national film clips.

There will be a full 15-minute television news presentation at 6:30 p. m. Monday through Friday, and a daily newscast at 10 p. m., excepting Monday, when it will be delayed an hour due to the St. Nick's fights. Five minute "signoff" news periods have been scheduled for every night of the week at 11:50 p. m.

The WTIC Newsroom has been honored nationally on two occasions. In separate years, it received the annual trophy award of the Radio and Television News Directors Association and Medill School of Journalism for regular and special events news coverage.

Tom Eaton, who has been WTIC's news director for 16 years, will now serve as director for the combined WTIC and WTIC-TV news operation. In

addition to a staff of eight editors, he will supervise the work of special TV newscasters, news photographers and cameramen, as well as reporters in towns throughout the station's area.

Before joining WTIC in 1941, Mr. Eaton was bureau manager, then New England manager for Transradio News, a national wire service exclusively for broadcasters.

He is one of the founders and a past president of the National Association of Radio News Directors, now called the Radio-Television News Directors Association. He was chairman of the Standards Committee which drew up the RTNDA-adopted standards of practices for radio newsmen.

Separate Room Control Best for Heating Home

Ideally, a home should be heated or cooled in the same manner as it is lighted, with separate controls for each room. Actually, the need is greater because heat or cold has a greater tendency to flow (by convection) between rooms. Although individual temperature control for each room is practical, it may not be economically feasible in an average home. However, the house can be divided into zones of like conditions and activities to correct much of the discomfort caused by room-to-room flow of heated or cooled air.

Unaffiliated Problems... Independent Television Programming a Challenge

By LEONARD J. PATRICELLI
Vicepresident, Programming

The fact that WTIC-TV will not be affiliated with any of the major networks means that we are faced with a real challenge. We realize that it will take a great deal of ingenuity and originality to compete successfully with many fine network presentations now on the air.

We are new in the television business, and we can only apply what we have learned in radio, trusting that it will stand us in good stead in building a television program schedule that will win favor with many, many old and new friends.

Entertainment will represent a large percentage of our programming at the outset, and it will be substantially on film. We will bring our viewers some of the world's highest rated and most recently released motion pictures, starring the greatest names in Hollywood and European movie capitals, "first runs" on television in this area. Many series of film productions made especially for TV will also be seen on WTIC-TV for the first time in southern New England. News presentations on Channel 3 will be prepared in the WTIC newsroom, which has twice carried off national honors for outstanding daily operation and special events coverage.

OUR WEATHER forecasts will be presented by the same meteorologists from the Travelers Weather Service who are so familiar to WTIC radio audience.

Religious programs will be "live" and on film. For months we have been working with leaders of the major faiths, laying the foundations for a regular series of live programs which will serve the varied religious interests of the community.

With the cooperation of the State Department of Education and members of the faculties of regional colleges and universities, as many as 10 educational telecasts are already scheduled. Some of these will not get under way until a few weeks after our opening date, but the first of them, titled "College Classroom," is due to start Oct. 1, at 6:15 p. m. This will be produced in cooperation with Hillier College Division of the new University of Hartford.

Agriculture will receive deserved attention. Starting on Saturday, October 5, at 12:30 p. m., Frank Atwood, who now becomes farm program director for WTIC-TV as well as WTIC, will present a weekly half-hour farm program called "R. F. D. #3."

IT WOULD BE difficult to



MR. PATRICELLI

predict which of our program features will most strongly appeal to our viewers, but from the reaction of those who already know our plans it would seem that a great majority will welcome our policy of running Grade A motion pictures at 7:30 each evening, permitting the entire family to see a top-flight movie and still get to bed early.

Mr. Patricelli had been program manager for WTIC-radio until elevated to his present position last March. He came to WTIC in 1929, following his graduation from Wesleyan University, where he majored in English Literature, led the 1929 Glee Club which won the New England Intercollegiate championship, and directed his own orchestra. In the early thirties, he organized and directed the WTIC "Men of Song," a 16-voice male chorus, and "The Modern Symphonie Choir" of 22 mixed voices, forerunners of the Waring type of choral performers.

He has had a hand in the development of many of WTIC's outstanding radio programs, such as "Mind Your Manners," "Alcoholics Anonymous," "Your Box at the Opera," "Behind the Pages," "Yale Report," etc. He is a trustee of Wesleyan University, a director of Hartford Chapter, American Red Cross, and a former member of the board of directors of the Symphony Society of Greater Hartford.

Old Strictly Sums Up WTIC-TV Sports

By BOB STEELE
Sports Director

The television equivalent of "Strictly Sports", which we're going to call "Close-Up On Sports" should be interesting and informative to the sports fans of this area.

We're going to bend every effort to present the best and the most comprehensive TV sports show that can be packed into 10 minutes. We may even bend a few iron bars, mike brooms and film racks while we're at it, if such bending proves necessary. And, of course, we might break a few things, too. When those cameras and all that other expensive equipment pick up my likeness on the magic lantern, something may well explode. We can only put our trust in a good make-up man and hope for the best.

AS FOR OUR coverage on "Close-Up On Sports"



Bob Steele

we'll be able to flash the latest scores and results of important events at the earliest possible moment. Our large staff of cameramen and facilities for immediate film processing in our own studios will give our viewers pictures of the action along with the words in an unbelievably short time. In some cases, we'll be showing action pictures, not merely stills, in a matter of minutes after the completion of local events.

Film clips, quickly available to us, will augment our verbal reports of topical sports happenings from the state and national scene. I realize it sounds big but, rest assured, WTIC-TV is going to do everything possible to make it look big, as well.

FROM TIME TO TIME, we'll be presenting in-person interviews with sports celebs of national and world repute as well as those who make news in our own area. And, as a special feature now and then, a super-duper iron-clad prediction of the result of a big event. You know, one of those "Can't Miss" spectaculars? Seriously, we're going to bend those efforts, as we said, and we hope you'll like the result, every night.

Potterton's has that old reliable

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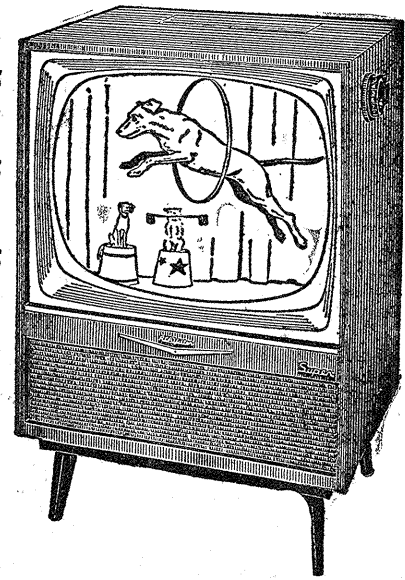
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Admiral SALUTES WTIC-TV



1958 SLIM-LINE TV offers perfect sound and viewing!

4 SPEAKERS with separate 8 WATT POWER PACK for TRUE Hi-Fidelity!

NEW SLIM-AS-A-DIME STYLING

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The SOUTHERN NEW ENGLAND DISTRIBUTING CORP.

Wholesale Distributors

EAST HARTFORD, CONNECTICUT



EVERYBODY'S WELCOMING CHANNEL 3

Channel 3 will bring new worlds to Hartford and the whole surrounding area. Joining the other television stations, radio stations and newspapers... great communications media which have served this area so well for so long... Channel 3's facilities will add generously to the entertainment, informa-

tion and education of the people throughout this community.

We are happy to welcome Channel 3... everybody is... and particularly so because it is a continuation and extension of the able service that Station WTIC has given for a long, long span of years.

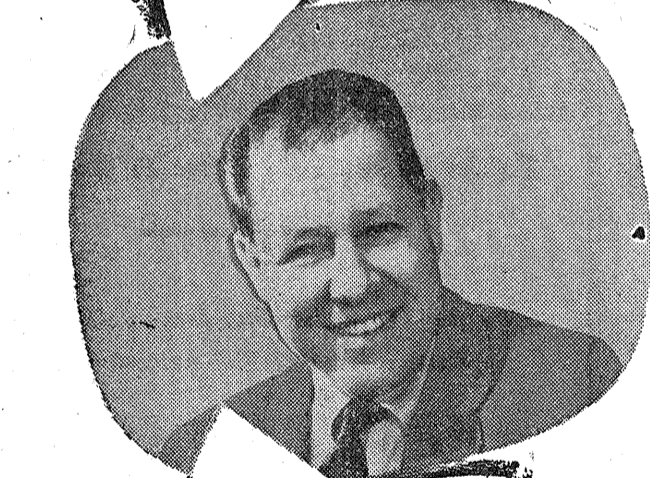
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The Big Kickoff!

TV PROGRAMS
Completely New, Different,
Exciting!

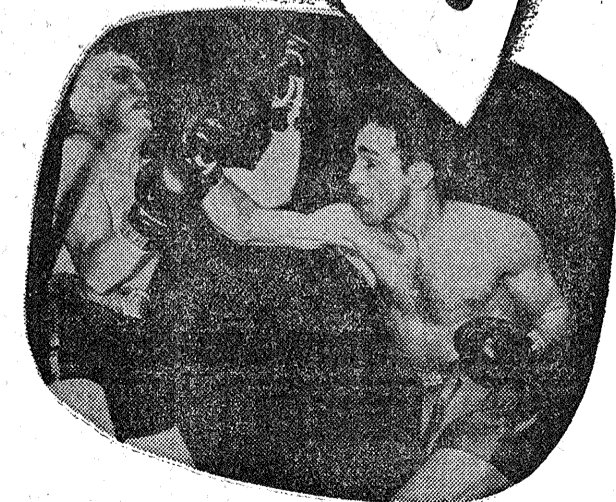
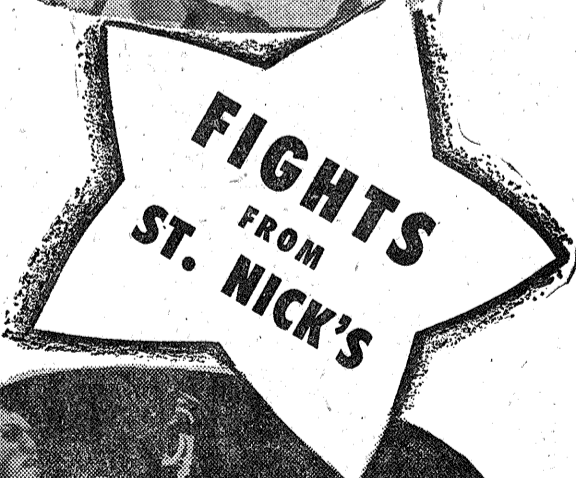
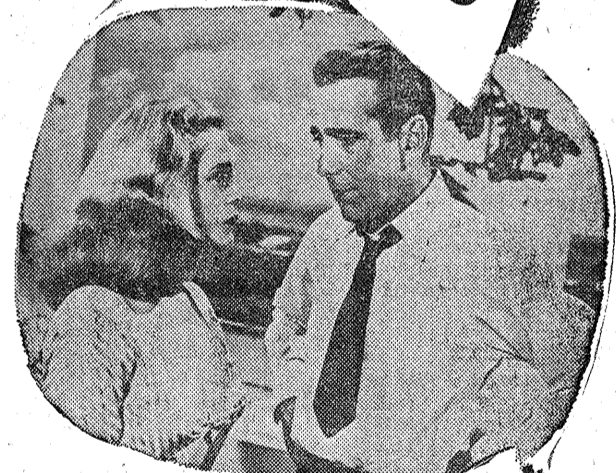
wtic-tv *channel* **3**



TWO BIG
MOTION
PICTURES
NIGHTLY AT
CONVENIENT
VIEWING
HOURS



BEST OF
ACTION SPORTS,
NEWS AND
WEATHER
★
POPULAR
30 MINUTE
COMEDIES
DRAMAS
ADVENTURE



- ★ WHIRLYBIRDS
- ★ CAPTAIN DAVID GRIEF
- ★ O. HENRY PLAYHOUSE
- ★ KINGDOM OF THE SEA
- ★ LITTLE RASCALS WITH RANGER ANDY
- ★ HAWKEYE - LAST OF THE MOHICANS
- ★ DR. HUDSON'S SECRET JOURNAL
- ★ PRO FOOTBALL HIGHLIGHTS
- ★ FRONTIER DOCTOR
- ★ THE 26 MEN

- ★ WHAT IN THE WORLD
- ★ THE GRAY GHOST
- ★ BRAVE EAGLE
- ★ TOUCHDOWN
- ★ LOOK AND LEARN
- ★ WE BELIEVE
- ★ DR. CHRISTIAN
- ★ KARTOON KAPERS

and many, many more

*Entertainment and fun
for the whole family!*

wtic-tv *channel* **3** **HARTFORD**

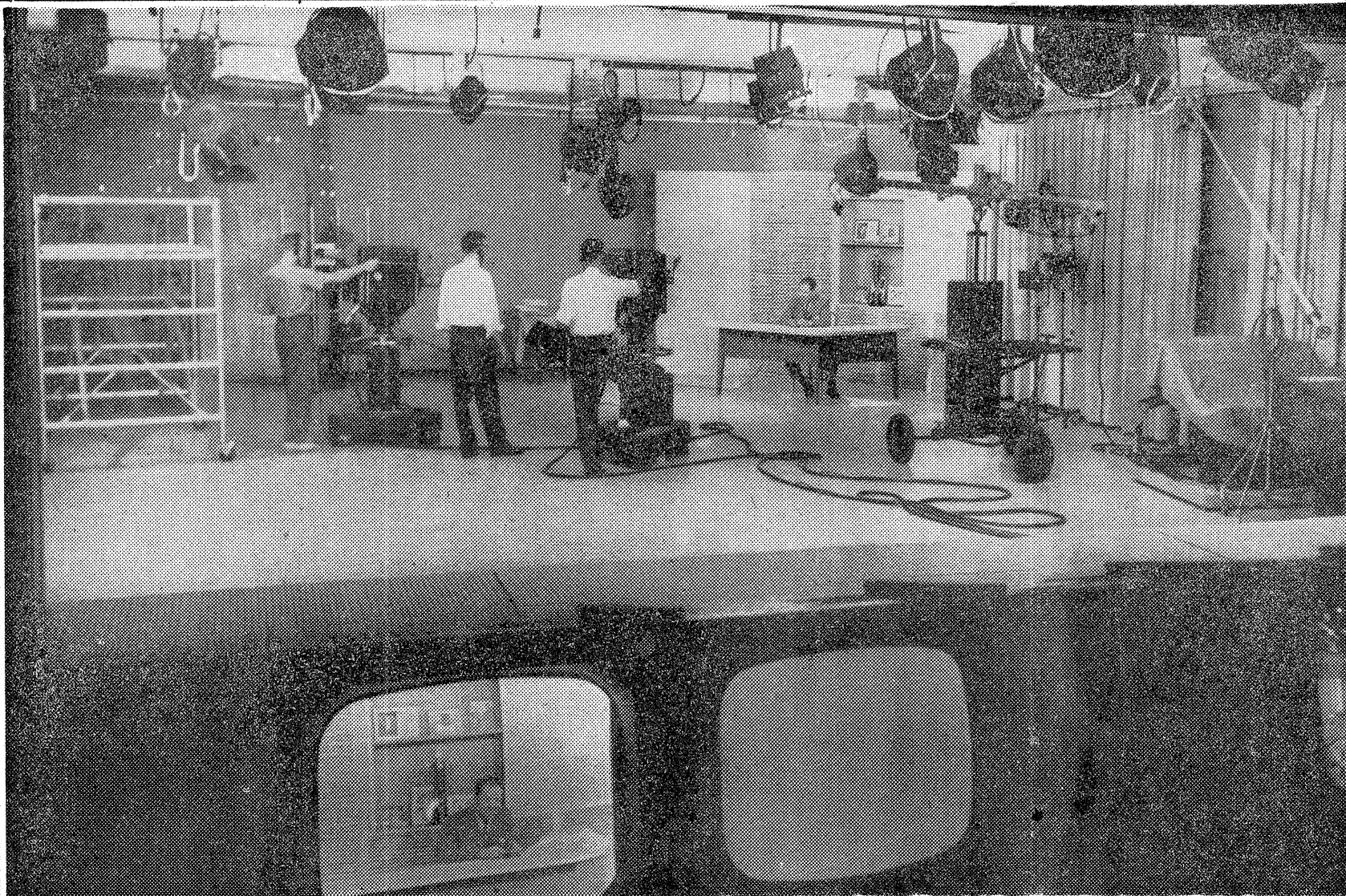
Man of Vision Paves the Way For the Future

The late Walter G. Cowles, a vicepresident of Travelers Insurance Company, has often been referred to as the "father of WTIC." The radio station came into existence as a result of his vision of public service through the medium of broadcasting.

It was also his foresight that accounts for the adequate size of the WTIC transmitter building on Talcott Mountain in Avon. Many visitors have wondered at its unusual spaciousness. The reason for the extra space is that Mr. Cowles actually had television in mind when he recommended the building specifications. He predicted that it was "only a question of time when television would be in every household."

Today the building, without any alterations or additions, easily accommodates the new television transmitter on the same floor with three radio transmitters, one of 50,000 watts, another of 20,000 watts (for WTIC-FM), and still another of 5,000 watts for emergency and Conelrad purposes.

Power and modulation transformers, voltage regulators, cooling systems for the transmitters and a diesel engine for emergency radio power are all installed in the basement.



ON CAMERA, sportscaster Bob Steele runs through the format of his new Channel 3 show under the sharp eyes of crew chief Don Fleming and cameramen Dan McAuliffe, left, and Roy Benjamin. From vantage point inside the studio control room Times Photographer Mort Boardman picks up image from the studio monitor, the same image that starting Tuesday evening will be carried over an open switch to a possible viewing audience of five million.

Dr. Hudson Debuts Thursday on TV

From the pen of Lloyd C. Douglas, author of "The Robe", "White Banners", "Green Mansions" and many other best sellers comes the inspiration for the unique television series, "Dr. Hudson's Secret Journal," to be seen every Thursday night on WTIC-TV, Channel 3. Starring John Howard, veteran Hollywood motion picture star, as Dr. Wayne Hudson, these dramas tell a story so powerful and formidable that it might never have been revealed but for the pages of the secret diary. "Dr. Hudson's Secret Journal" presents a Lloyd C. Douglas best seller to television audiences for the first time. Television audiences throughout the country who already have had an opportunity to view the program have ascribed to it the same element of popular appeal which sold more than 50,000,000 copies of Mr. Douglas's novels and which caused them to be translated into more than 20 languages. Now Southern New Englanders will have the opportunity to enjoy this fine television series for the first time. "Dr. Hudson" came about when a mention of "Dr. Hudson's Secret Journal" first appeared in "Magnificent Obsession". The public demanded to know more about Dr. Hudson but the world famous author made his readers wait for 10 years before he expanded the character into a full length novel. Featured in the regular cast to assist John Howard are Philip Tonge, Frances Mercer, Carl Benton Reid, Olive Blakney, Cheryl Callaway and Blossom Rock.

Weather Eye Has Equipment Lined Up for Programs

Only qualified meteorologists will present WTIC-TV's weather forecasts. Viewers will witness the preparation of daily weather maps and at the same time see and hear authentic interpretations based on up-to-the-minute scientific information compiled by the Travelers Weather Service.

All of the novel weather-reporting features heretofore presented only on WTIC will be duplicated in visual form on WTIC-TV, including the much-talked-about "probability" predictions, the "comfort index," "farm weather forecasts," "water evaporation reports," "the tracking of hurricanes, etc."

WTIC LONG ago blazed the trail for better and more accurate local weather forecasts by actually presenting the official forecaster himself several times daily direct from the U. S. Weather Bureau when it was located at Brainard Field, and later at Bradley Field.

In 1955 this service was amplified and improved with the establishment by the station's parent company of The Travelers Weather Research Center (the first privately owned organization of its kind anywhere) and the Travelers Weather Service which is fully licensed by the U. S. Department of Commerce and enjoys the endorsement of the U. S. Weather Bureau in Washington D. C.

SINCE THEIR inception, the Research Center and Weather Service have been directed by Dr. Thomas F. Malone, former Associate Professor of Meteorology at the Massachusetts Institute of Technology. Dr. Malone's staff includes six meteorologists aided by about a dozen mathematicians and researchers.

A special background setting, displaying weather instruments in operation, has been constructed for the television presentations by the WTIC-TV production department.

PIONEER PRODUCER

Alfred DeGaetano, executive film editor of the "High Adventure with Lowell Thomas" television adventure series, which will have its debut over the CBS-TV network in November, was one of the pioneer producer-directors of silent movies in the early 20's.

WTIC-TV Sales Up in Advance Of Opening Day

One of the happier residents of Hartford these days is Irwin Cowper, General Sales Manager of WTIC-TV. When asked for a reason, Mr. Cowper pointed to the amazing amount of sales booked by Channel 3 prior to the station taking to the air.

Mr. Cowper attributes this healthful condition to the vast reputation which WTIC radio has earned through the years. "WTIC has won the confidence of advertisers, both locally and nationally, because of its integrity, uncompromising high standards, and the excellence of its programming," he stated. "This reputation has conditioned advertisers as to what they may expect on WTIC-TV."



Mr. Cowper

They know that although the media may differ, our standards will not.

He cited a number of sponsors who have been advertising on WTIC for years and who are now expanding their advertising to include schedules on WTIC-TV. The first sponsor to sign a contract with the new television station was Gold Bond Mattresses, a long-time sponsor on WTIC radio, closely followed by the four electric companies of Connecticut.

MR. COWPER looks forward to expanding sales for WTIC-TV. He pointed to the many areas within WTIC-TV's prime coverage where adequate television program variety is not being provided and where viewers have indicated high interest in WTIC-TV's coming on the air. He believes that advertisers, both local and national, who have a vested interest in presenting their sales messages to the people of these communities, will be quick to use Channel 3 for such purposes.

Mr. Cowper concluded that a sales manager could ask no

more than to retain old customers while winning new ones, a situation which WTIC-TV most happily enjoys.

MR. COWPER was formerly assistant sales manager for WTIC. He is in charge of an entirely new and separate-from-radio local sales force, and supervises the sales effort in behalf of WTIC-TV by the station's national representatives, Harrington, Righter & Parsons, Inc.

Before coming to Hartford in 1953, Mr. Cowper was employed by Station WMCA, New York, and WNAC, Boston, serving in several capacities including play-by-play sports announcing and production. At WTIC he has been, successively, an announcer, continuity writer and editor, salesman and assistant sales manager.

Best Wishes to WTIC-TV CHANNEL 3

For TV Repairs and Service Call CH 7-2344

ACME RADIO and TV SERVICE

91 PARK ST. Next to Labor Temple

★ Vinyl Tile
★ Rubber Tile
★ Rubber Base

For the New
WTIC CHANNEL 3 STUDIOS

FURNISHED & INSTALLED by
M. Frank Higgins & Co.
Inc.
Flooring Contractors

205 SISSON AVE. - HARTFORD, CONN.
Telephone: AD 3-8504

Better Sight—Better Sound—Better Buy

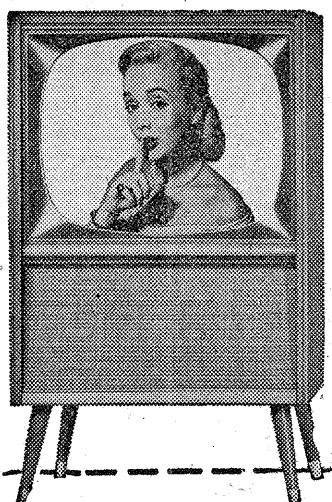
Magnavox

Sets with 265 Sq. In. PICTURES

from \$219⁹⁵

- Easy Terms
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Famous for Service Since 1931



Potterton's

Manchester's Largest Radio, TV, Records and Appliance Store
130 Center St. (Cor. Church St.) Manchester



Keeping you in the know..

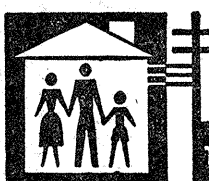
The Hartford Electric Light Company keeps you in the know with the two programs on Channel 3 to bring you weather reports and general information. In addition we bring you news of the latest developments in electric appliances and inventions which help you live better electrically.

WHAT IN THE WORLD

Friday 9:30 to 10:00 p.m. An informative panel show with Charles Cunningham, John Dando, Jim Egan and John Shereschewsky.

WEATHER FORECASTS

6:55 to 7:00 p.m. 3 times weekly. Authoritative local weather forecasting from The Travelers Weather Research Center.



LIVE BETTER ELECTRICALLY
THE HARTFORD ELECTRIC LIGHT CO.

See Carl's TV for All Your Antenna Needs—Tubes—Parts and Supplies!

CHANNEL 3 SPECIAL!!
GENERAL ELECTRIC
PORTABLE TV
Complete With UHF - VHF
\$68
Limited Supply

TUBES CHECKED FREE
ALL TUBES **40% OFF**
SOLD AT

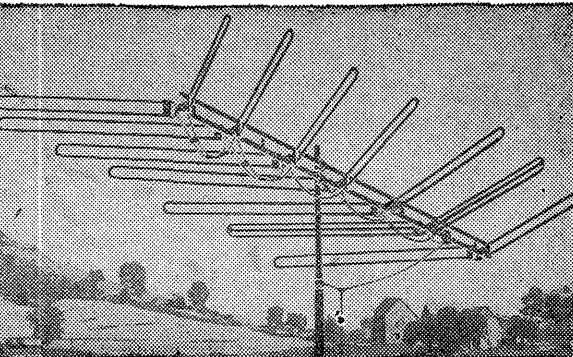
RENT a PORTABLE TV
\$3.50 to \$5.00
A WEEK

2578 MAIN ST. HTFD. **CARL'S TV SALES** TEL. JACKSON 5-3356
THE STORE ALL CONNECTICUT IS TALKING ABOUT
OPEN EVERY EVENING 'TIL 9

ENJOY WTIC-TV CHANNEL 3 WITH THE BEST ANTENNAS

CHANNEL MASTER

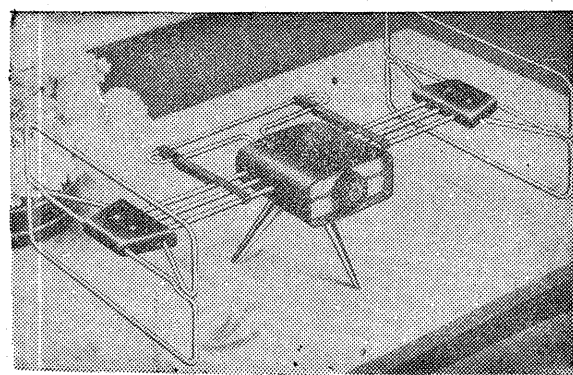
For The Fringe Area . . .



To Get the Best All Purpose TV Reception

For the Local Metropolitan Area . . . There is No Better Indoor UHF-VHF Antenna than the

CHANNEL MASTER "SHOWMAN"



BE SURE YOU GET CHANNEL 3 AT ITS BEST

CHANNEL MASTER

WILL BRING YOU CHANNEL 3 PLUS ALL OTHER CHANNELS

See Your Local TV Serviceman

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UNITED ELECTRONIC SUPPLY CORP. 49 East Main St. New Britain, Conn. BALDWIN 3-3641

Planning, Foresight From 33 Years with WTIC Radio

By HERMAN D. TAYLOR
Plant Mgr., Chief Engineer

Just 33 years ago this Fall I was involved in an operation which at the time impressed me as quite complicated. It was the installation of WTIC's first radio transmitter, towers and studios technical equipment.

The transmitter, made by Western Electric Company, was a 500-watt, placed in a small pent-house atop the Grove St. building. The antenna towers also erected on the same building, were a mere 150 feet tall, and we were wiring and equipping in two small experimental studios separated by a single control room. How simple it all seems now!



H. D. Taylor

TO BE SURE, we have long since advanced beyond the 500-watt stage in radio. Since

1929, WTIC has operated at 100 times that amount of power, and our present 50,000 watt transmitter, the most powerful in southern New England, is housed in a large building on Talcott Mountain in Avon. On the same floor of this building are a 5,000-watt radio transmitter for emergency and Conelrad purposes, powered by a Diesel engine, and an FM radio transmitter which broadcasts a 20,000-watt signal. But now, standing beside all of these is a television transmitter capable of producing 100,000 watts of "video" as well as 50,000 watts of "audio" power, the maximum allowed by the Federal Communications Commission for the low band VHF channels, such as Channel 3.

On the transmitter grounds within a few hundred yards of our twin 483-foot radio towers is a new self-supporting television tower and antenna rising 542 feet above ground—taller than the Travelers Tower in downtown Hartford. The area formerly occupied by those "experimental studios" on the sixth floor of the Grove St. building today represents but a small fraction of the present combined television and radio studio space, which extends

from Grove St. to Central Row any one program. The studio control rooms each contain seven-monitor setups also, with control consoles accommodating 22 audio and 12 video channels. Installed in the Projection Room are two complete film chains of the very latest design, including three 16-mm commercial-type film projectors, two 35-mm slide projectors, a Grey Telop and 2 film cameras. Also in this room is a panel on which the control of film starting and stopping and slide changing can be transferred to any one of the Control Rooms, Master or Studio.

WTIC-TV has three microwave transmitters, two mounted on the roof of the Grove St. building, the other in the big RCA mobile unit. Remote telecasts will be beamed from the mobile unit to a reflector high on the Travelers Tower. From there, the signal will be carried by coaxial cable to the Master Control Room in the studios; sent via cable again to a microwave transmitter on the roof, aimed by giant "dishes" directly at a reflector on Talcott Mountain, and then fed into the big RCA transmitter. Of course, all studio programs will be sent to the Mountain by microwave also.

The installation of the TV and studio, with its video unit, a bank of seven large monitors and control equipment, a video switching console, and 20 ceiling-high equipment rack cabinets, has demanded meticulous care. These cabinets contain microwave controls, sync generators, distribution amplifiers and related equipment, which required thousands upon thousands of wire connections. All cables leading to fixed equipment are laid in trenches in the floor, easily accessible for replacements or additions.

Both program studios are fitted out with every conceivable technical accessory and, as many at four studio cameras will be available for

ATTENTION, PHILCO TV OWNERS AND OWNERS OF ALL OTHER MAKES

If you receive UHF through Channel 3 on your VHF dial, you will need an adjustment to receive a clean reception for the new channel. Call CH 6-1522 for a Philco Factory Supervised Service Technician, who is qualified to render service and repairs at our normal service charge.

• Free Information On Any Make Set •

SUPREME RADIO & TELEVISION

Member of Telsa
136 Westland St., Hartford



Editors at Work

FILM for WTIC-TV is measured, cut, spliced and inspected here at the studio's film projection room by chief film editor Ernest Olivieri, center, and Lenn Mirabel. — [Times Photo.]

New Atwood Farm TV Show To Have Special Features

By FRANK ATWOOD
Farm Program Director

Farm people and their rural neighbors who live in the country and work in town have shown a keen interest in the coming of Channel 3 to Hartford, with a VHF signal that they are confident will surmount Connecticut's hills and reach their home antennas in the valleys.

WTIC-TV will serve its rural audience with special programs, the first of which will be "RFD 3," a half hour show scheduled from 12:30 to 1 p. m. on Saturdays starting Oct. 5. The time was chosen because this is the dinner hour, traditionally, on Connecticut farms, when the whole family can be near the TV set.

THE FIRST program will include a farm news feature, covering both Connecticut and national farm news with film and commentary. It will have a weather report, with special reference to farm operations of the season. "RFD 3" will provide a regular service, also, for home gardeners, whether they live in town or country. The first of these features, on Oct. 5, will be a demonstration, in the studio, of how to prepare house plants for winter. Rudy Favretti, young extension garden specialist at the University of Connecticut, will present the demonstration, using real plant materials. Favretti has been heard this past Summer in a Saturday morning series of talks to home gardeners on the early morning Frank Atwood radio program, and is known to many home gardeners through talks he has made to garden clubs.

EACH "RFD 3" show also will have a feature story, which will be done with movie film, or in the studio, depending on the subject. The Oct. 5 feature will be a movie taken for this purpose at the farm of Warren Hunt and Son in Bethlehem, during the annual Litchfield County Farm Machinery Field Day.

Viewers will go with photographer Dick Heinze as he rides tractors over the Hunt farm, watch hay being cut and baled, rocks bulldozed out of a hillside pasture, chickens barbecued for the hungry crowd. They will go inside the 200-year-old Hunt farm home to meet the family, and they will see a pole barn constructed in a day with volunteer help of neighbors who came to the demonstration.

Mr. Hunt, his son, and County Agent Raymond P. Atherton have been invited to be in the studio when the pictures are shown and to help with commentary on the field day activities.

A LATER "RFD 3" program will include films taken at the Hartford County 4-H Club Fair in Windsor Locks and at the Woodstock Fair. On Oct. 19, when the state grange will be holding its annual session in Hartford, members of the grange will visit the studio and take part in a live presentation of the week's feature story, on the grange.

When the day's schedule

for Channel 3 starts as it will before the noon hour on Saturdays, the program will include another half-hour farm feature, "Close to the Soil," from 11 to 11:30 a. m. Farm movie film, from the United States Department of Agriculture and other sources, will be featured.

Any Problems with Ch. 3?
Let us help you!
Reliable Radio & TV Service
Norman Levine, Prop.
CH 7-5191
860 Albany Ave., Hartford

WTIC — CHANNEL 3 SPECIAL!

up to **\$100** TRADE-IN ON YOUR OLD SET

Amazing New 1958 GENERAL ELECTRIC

ULTRAVISION with **ELECTRONIC SELF-TUNER**

Remote Control Unit included at no extra cost.

EASY TERMS

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CITY APPLIANCE COMPANY

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Open Daily 9:30 to 6 • Thurs. Eve. 'Til 9

Channel 3 Special!

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THE FAIRFIELD Model A2223 Table TV

21" diag. meas. 262 sq. in. rectangular picture area. Metal cabinet in grained Mahogany, Blond Oak or in Ebony or grained Cherry colors. Base available, extra cost.

only \$249⁹⁵

Member of Telsa
FRANK'S RADIO-TV
Sales and Service
1263 MAIN ST., EAST HTFD. JA 8-8935

Congratulations TO WTIC TV CHANNEL 3 from PRESTON ENGRAVERS, Inc.

30 Bartholomew Ave. CH 6-4563

Engravers of Their Panels and Name Plates

RCA VICTOR SALUTES

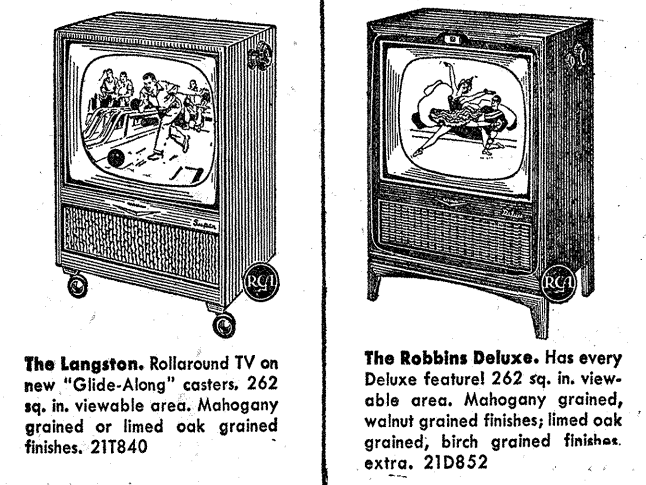
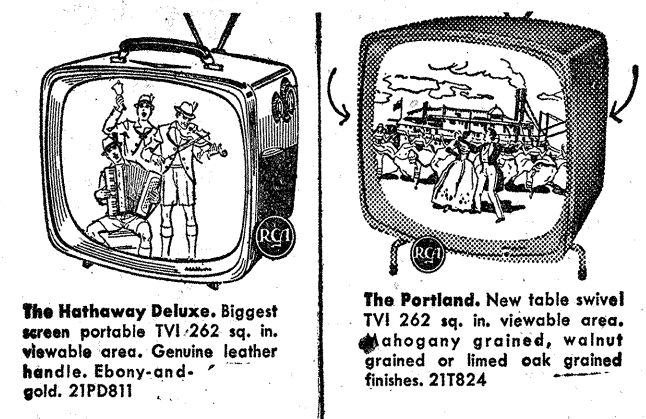
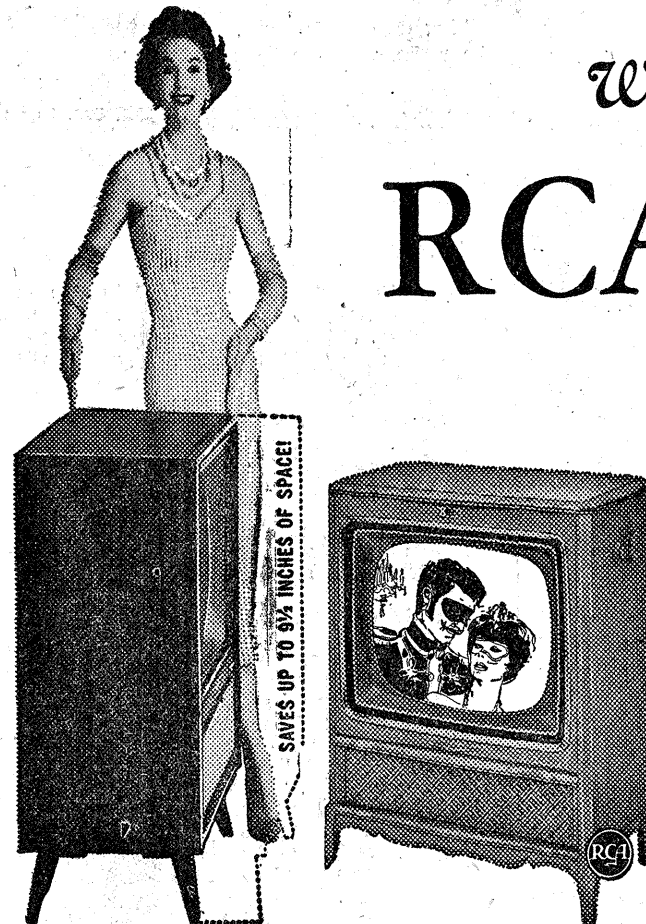
WTIC-TV Channel 3

WTIC, one of the great Radio Stations in the United States, now joins the realm of great Television Stations equipped with RCA T.V. studio and transmitter equipment — the world's finest! We, the RCA Victor Distributor, congratulate WTIC on this great occasion.

Get Outstanding Reception with the 1958

RCA VICTOR

NEW LEAN, CLEAN MIRROR-SHARP TV



- IT'S LEAN... New Slender Cabinet Saves Up to 9½" of Space — Makes any room "roomier"
- IT'S CLEAN... No Dials and Gadgets on the Face of the Set... No space-stealing bulges in back
- IT'S MIRROR-SHARP... New Picture Balance Circuits Add Startling New Depth to TV Picture
- High, Sharp, easy-tuning with "one-touch" control
- New RCA Silverama 110 degree picture tube — shorter from front to back
- Newest FM Circuit gives a richer and fuller "Balanced Fidelity" sound.



See your nearest RCA VICTOR dealer for the complete line of 1958 Color and Black & White receivers.

Radio & Appliance Distributors Inc. — Wholesale Distributors — East Hartford

A Look at the First Week--A TV Log for Channel 3

Monday, Sept. 23

7:00 WTIC-TV PREMIER TELECAST—Ed Begley is master of ceremonies. Governor Ribicoff will assist in dedication. Visiting guest stars, all of whom are former WTIC Radio talent, include Louis Nye, Jan Miner, Robert Maxwell, Rita Morley, Martin Begley, Terri Stevens, and Paul Landerman who will conduct his own orchestra.

8:00 AFTER DINNER MOVIE Feature Film—"The African Queen" starring Humphrey Bogart and Katherine Hepburn.

10:00 WTIC-TV NEWS (same through Saturday)

10:10 CHANNEL 3 WEATHER (same through Saturday)

10:15 FIGHTS FROM ST. NICK'S Chris Schenkel reports from rinkside. Main go is preceded by one preliminary bout.

11:15 THE FALCON, starring Charles McGraw in "A Borderline Case." Mike Waring investigates the murder of a German shot while crossing from the Russian zone into the American zone of Berlin. Mike discovers that the man was shot not by a guard but by someone else chasing him through the woods. When a lovely blonde who claims to be his widow identifies the wrong body, Mike realizes that he has struck pay dirt.

11:45 CHANNEL 3 WEATHER (same through Saturday)

11:50 WTIC-TV NEWS (same through Saturday)

11:55 MOMENT OF MEDITATION (same through Saturday)

Midnight SIGN OFF (same through Saturday)

Tuesday, Sept. 24

6:30 WTIC-TV NEWS (same through Saturday)

6:45 CLOSE-UP ON SPORTS with Bob Steele (same through Saturday)

6:55 CHANNEL 3 WEATHER (same through Saturday)

7:00 KINGDOM OF THE SEA—Robert J. Stevenson, host. "Camera on the Ocean Floor." Underwater cameramen explore wrecked ship. Viewer sees a new world, coral gardens, kelp forest and strange sea life.

7:30 AFTER DINNER MOVIE Feature Film—"Southwest Passage" starring Rod Cameron, Joanne Dru and John Ireland.

9:00 CAPTAIN DAVID GRIEF, starring Maxwell Reed. "Son of the Sun" Captain Grief pursues a shipmaster who had seized the pearls of a friendly native isle. During a typhoon, Grief leads the freebooter into shoals where his ship is wrecked.

9:30 PUBLIC DEFENDER, starring Reed Hadley—"The Prize Fighter Story." Brilliant middleweight boxer refuses to throw a fight and is dooped by his manager. Plot mistifies and he is framed on a dope charge.

10:00 NEWS AND WEATHER

10:15 STARLIGHT MOVIE Feature Film—"Bitter Rice" starring Sylvia Mangano and Vittorio Gassman.

Wednesday, Sept. 25

6:30 p.m. NEWS, SPORTS, WEATHER

7:00 FRONTIER DOCTOR starring Rex Allen. "Three Wanted Men" 5354.

7:30 AFTER DINNER MOVIE Feature Film—"Beachhead" starring Tony Curtis and Frank Lovejoy.

9:00 O. HENRY PLAYHOUSE starring Thomas Mitchell in "Wits End." After 18 years in the ring, the lightweight champion of the world wants to retire but is given a bad time by newspaper sports writers who disagree with his decision.

9:30 I SEARCH FOR ADVENTURE, Jack Douglas hosts. World's most famous woman mountain climber almost loses her life while scaling 24,000-foot Queen Mary's peak in the "Himalayas" to achieve new record for women mountain climbers.

10:00 NEWS AND WEATHER

10:15 STARLIGHT MOVIE Feature Film—"Witness to Murder" starring Barbara Stanwyck and George Sanders.

Thursday, Sept. 26

6:30 p.m. NEWS, SPORTS, WEATHER

7:00 WESTERN MARSHAL starring Douglas Kennedy as Steve Donovan. Taking refuge from a storm in an abandoned "Ghost Town", Steve Donovan and his sidekick Rusty find themselves facing the wrong end of a gun in a very much lived-in cabin.

Saturday, Sept. 28

1:30 p.m. HANS CHRISTIAN ANDERSEN "Cripple Boy".

2:00 AMERICAN LEGEND—Thomas Jefferson in an effort to conquer small pox risks his own life to gain public acceptance.

2:30 BIG "3" THEATER Feature Film—"Sierra Passage" starring Wayne Morris, Roland Winters and Alan Hale Jr.

4:00 BEST OF HOPALONG CASSIDY Feature Film—Bill Boyd stars as Hopalong in "Wide Open Town".

5:00 SHEENA starring Irish McCalla in "Forbidden Cargo".

5:30 THREE MUSKETEERS starring Jeffrey Stone as D'Artagnan in "The Ambassador's Pouch". The Musketeers are up to high jinks when they disguise themselves as doctors to read the contents of a diplomatic pouch in a slick ambassador's room. A thief, disguised as a guard, steals the pouch and then complications set in.

6:00 NEWS, SPORTS, WEATHER

7:00 VICTORY AT SEA, Chapter 1—"Design for War"—The tense days after September, 1939, when Nazi U-boats dominated the Atlantic are depicted partly through captured German motion picture films. The planning and execution of a "wolf pack" attack by U-boats on an Allied convoy is shown.

7:30 AFTER DINNER MOVIE Feature Film—"The Babe Ruth Story", starring William Bendix, Clare Trevor and Charles Bickford.

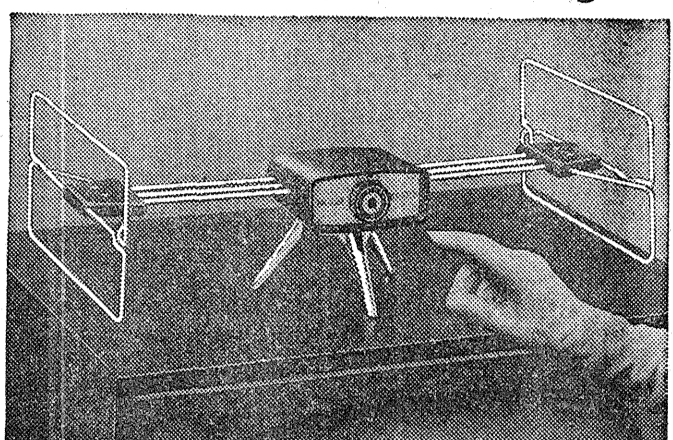
9:30 COUNT OF MONTE CRISTO starring Faith Domergue and George Dolenz. "The Affair of the Three Napoleons" develops when the Count discovers a plot by the exiled Napoleon III to overthrow the government of King Louis Philippe. Kidnapping Napoleon's emissaries, the Count takes their place on a mission to the leaders of the revolution.

10:00 NEWS AND WEATHER

10:15 MOVIE DATE Feature Film—"The Green Glove", starring Glen Ford and Geraldine Brooks.

11:45 WEATHER, NEWS, SIGN OFF

Perfect... For WTIC-TV Channel 3



CHANNEL MASTER 'Showman'

powerful new indoor antenna that boosts your TV set!

When you bought your TV set, you paid for excellent picture quality. Don't "short-change" yourself with inferior reception—the kind caused by ugly, old-fashioned "rabbit ear" antennas. Install Channel Master's amazing new Showman antenna and see top-notch performance—no matter what the make of your set.

END "GHOSTS" AND OTHER INTERFERENCE

The Showman is a completely new kind of indoor antenna. It features exclusive Metro-Dyne tuning that eliminates all tuning guesswork—dials just like your TV set. Simply turn the control knob. Then watch "ghosts" and other interference disappear! You see the brightest, most brilliant pictures ever. And what a beauty! The Showman's sleek design blends perfectly with any decor. There's a two-tone combination best suited for you.

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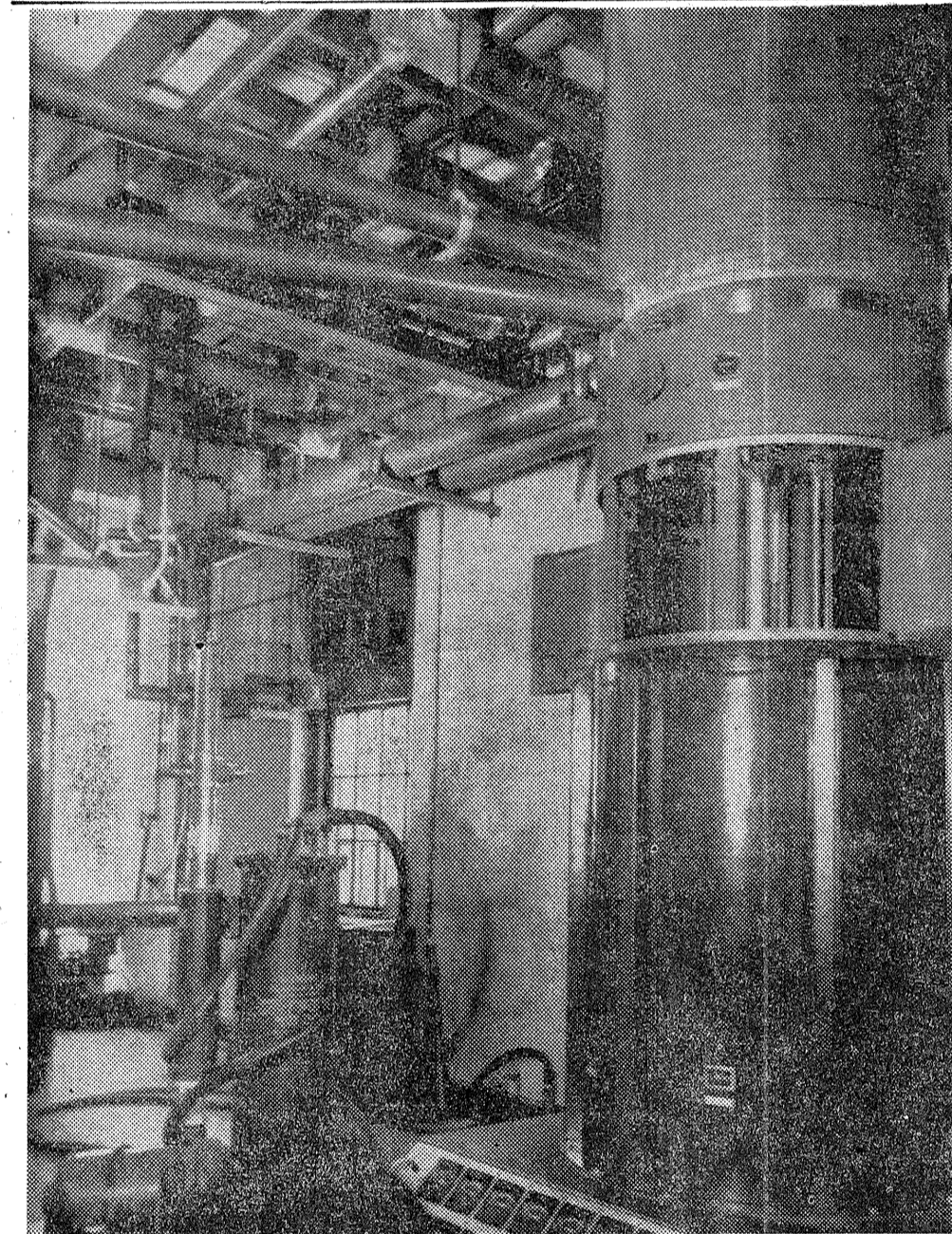
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Power, and Lots of It
IMMENSE 25 kilowatt visual power amplifier dominates one full side of Channel 3's transmitter building on Talcott Mountain. Surrounding and above it is antenna coupling equipment which also leads from a similar audio power amplifier on other side of room. [Times]

Five Million in Range of WTIC-TV Entails a Tremendous Public Trust

By Bernard L. Mullins
Vicepresident,
Public Relations

When WTIC-TV sends its first program over the air Monday evening, more than one million television sets will be capable of receiving that program.

More important to us at Channel 3 is the translation of that number of sets into people. If the average family today numbers between four and five, it means that WTIC-TV presentations can be viewed by four to five million people.

This is a tremendous responsibility, of which on-the-air personnel as well as station officials will be constantly aware. Broadcasting is a vast public trust which demands our most conscientious efforts every working day of the year.

In radio, we have been justifiably proud of being a part of the lives of so many people. In television, we hope we will become even a greater part. Broadcasting, whether via radio or television, is public relations. With WTIC-TV we will strive to keep it GOOD public relations.

APPLICATIONS for positions at WTIC-TV came from 231 different cities and towns in 34 states, the District of Columbia and Canada.

The task of classifying and screening the hundreds of applications received would not have been a normal personnel problem even for organizations much larger than the Travelers Broadcasting Service Corporation. We were literally deluged with letters in a short period of time.

Then there were applicants who chose to make their bids for jobs in person. None was turned away without an interview. It was common also, for applicants to telephone from distant points—from cities as far away as New Orleans, Savannah, Akron, etc. The news that WTIC was going to have a television station travelled fast, and expensive long distance calls sometimes proved to be a good investment.

PARTICIPATION by the WTIC public relations department in building a television staff was just one of the many interesting experiences which any such department undergoes as a matter of course in



BERNARD L. MULLINS

the broadcasting business. And it was sort of extra-curricular work, too, to be done in addition to those tasks which more properly reach into the field of public relations, audience and sales promotion, publicity, trade information, surveys, answering inquiries of all kinds, etc.

Only one other assignment during the past few months proved to be as absorbing, and that was the analysis of reports of viewers and television servicemen on the reception of our test pattern.

Three thousand TV servicemen in Connecticut and Massachusetts were contacted in an effort to get professional opinion on the strength and clarity of the WTIC-TV signal, and the number of reports indicating "good" to "excellent" far

surpassed expectations. These reports came from all points of the compass, from all eight counties in Connecticut and five in Massachusetts.

Mr. Mullins was made public relations director for WTIC in 1947, after 12 years of service in positions ranging from staff announcer to manager of special programs. While chief announcer, he compiled a two-volume pronouncing dictionary of foreign music titles which is still in use today.

For 15 years he was identified with a weekly broadcast from Yale University. He also held the position of director of the former WTIC-Hartford Courant Mile O'Dimes during ten annual campaigns in which more than a million dollars was raised to fight polio.

He is a member of the executive committee of Hartford County Chapter of the National Foundation for Infantile Paralysis, the board of advisors of the Hartford Community Ambassador project and other civic groups.

Channel 3 to Have Football Roundups

Two film roundups of the best in collegiate and professional football games, are scheduled to be carried this fall on WTIC-TV. Pro Football Highlights will be seen each Thursday evening from 9:30 to 10 and will feature the best action of the National Professional Football League contests scheduled on the previous week. Background commentary will be made by Jim Leaming, veteran play-by-play sportscaster.

WTIC-TV Photo Department Has Top Equipment

The many and varied photographic tasks of a television station will be well cared for at WTIC-TV by Arthur Lefevre and two staff assistants who claim the station has some of the most modern and efficient camera equipment to be found in any TV station's photographic laboratory.

Mr. Lefevre said "We have two Bell and Howell models which we consider the 'workhorses' of the photo department. These are used primarily for news, sports, or special events and are both compact and light in weight, permitting the cameraman extreme mobility. They're equipped with light power packs and an f/0.95 lens, the fastest on the market today. These will come into great use during spot news breaks when we've got to get the action fast."

HIGH ON Mr. Lefevre's list of favorites are two sound by

cameras in the WTIC-TV photo lab. One is an Auricon Cine-Voice Sound camera with a film capacity of 400 feet. This camera is lightweight and portable and will be used for news coverage and special events wherever sound-on-film is required.

Special equipment is a Zoomar lens and a portable power supply for continuous shooting.

The other sound camera is an Auricon Pro 600 which is a high quality single system camera for use in filming sound productions. Its portability allows "on location" filming and the unit may be driven with power pack when an electric current is available. The camera is also equipped with a special shutter for the kine-scope of live shows for later presentation.

IN THE FIELD of specialized photography, WTIC-TV will use an Eastman Kodak Cine-Special 16 mm. camera, a particularly versatile camera

used for animation, stop action, and titling, and is equipped with an automatic fade and lap-dissolve attachment.

Lighting equipment includes 4 Colortran Converter Units, each of which can produce 5,000 watts from a 20 amp house circuit if necessary. Each unit weighs only 65 pounds and is completely portable.

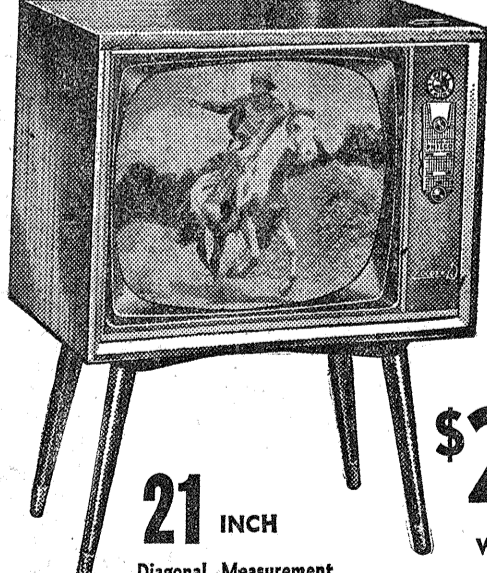
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Meet Some of the Channel 3 Staff --- You'll Be Seeing and Hearing from Them Soon

Here are some staff members of WTIC-TV. You'll be meeting others throughout this section.

EUGENE J. MURIATY, promotion manager for WTIC television and radio, was formerly Advertising and Sales Promotion Manager at WBZ-TV, Boston. He was also Sales Promotion-Public Relations Director for Herbert W. Frank Advertising Co., Boston, and at one time operated his own public relations agency. He was a combat intelligence officer with the U. S. Navy during World War II, and was later associated with the production of the United States Navy documentary, "Victory at Sea," and the American Broadcasting Company's "Navy Hour" radio series from Washington, D. C.

KENDALL SMITH, assistant program manager, came to WTIC-TV from WHYX-TV, Springfield, Mass., where he was program manager. In eight years of television experience, he also served as a member of the production staff and a director at WHEN-TV, Syracuse. Before that he was an announcer at radio stations in Massachusetts and Iowa.

E. PAUL ALBERT, assistant production manager at WTIC-TV, was formerly operations manager at WPRO-TV, Providence, R. I. Prior to that he was technical supervisor at WTRI, Albany, N. Y., and chief of engineering maintenance at WSYR, Syracuse. He attended State Teachers College at Oswego, N. Y., and is graduate of the Midland Radio & Television School, Athens, Georgia.

GILBERT STEIN, formerly art director for Station WJAR-TV, Providence, is now serving in the same capacity for WTIC-TV. He is a graduate and formerly of the faculty of Rhode Island School of Design, and operated his own art studios and agency in Providence for five years before entering television. Mr. Stein is well known for his portraiture. Among the many portraits he has been commissioned to paint is one of former Governor Francis P. Murphy of New Hampshire. It now hangs in the State Capitol at Concord.

ARTHUR LEFEVRE JR., photographic director for WTIC-TV, held the same position at WPRO, Providence, R. I., before joining the Travelers staff. At one time he headed the Production Department of the photographic laboratory at Brown University, where he was engaged in producing motion pictures and visual aids. He attended the Rhode Island School of Photography, and was a Fleet photographer with the U. S. Navy during World War II.

JAMES V. McNEIL, WTIC-TV Traffic Manager, held the same position at WJAR-TV, Providence, R. I., before coming to Hartford. Previously he had been assistant production manager and a staff director. He is a graduate of the School of Radio Technique and the Television Workshop, N. Y.

ERNEST N. OLIVIERI, chief film editor at WTIC-TV, was formerly film director at WNHCTV, New Haven. Prior to that he was a newsreel cameraman for a firm of commercial photographers. He is co-founder and past president of the National Association of TV Film Directors, now known as the National Tele-Film Council. He attended Quoddy Technical School, Eastport, Me., and the former Professional School of Photography, New Haven. He served in World War II as an aerial photo-topographer, mapping instructor, cameraman and laboratory technician.

FRANK ATWOOD came to WTIC as full time farm program director in 1946. He will act in the same capacity for WTIC-TV. Frank's name and voice have been familiar to WTIC audiences since 1939 when he started the "Connecticut Farm Forum" broadcast series for the College of Agriculture, University of Connecticut. This half-hour program, on Saturdays at 12:30 over WTIC, is still on the air.

He is a native of the state of Washington, born at Granite Falls, but received his education in the state of Vermont. He started newspaper work as a reporter for the Rutland Herald while attending the University of Vermont, and after graduation came to Hartford to work as general assignment reporter, copy editor, assistant state editor and State Capitol reporter for The Hartford Courant. He joined the University of Connecticut staff as assistant university editor in 1938.

After coming to WTIC he served also as farm editor for the Hartford Courant for several years. He has received citations for outstanding service to the 4-H Clubs of Connecticut and Massachusetts, and a few years ago was given the honorary American Farmer degree by the Future Farmers of America.

BRUCE KERN comes from Clifton Forge, Va., but has lived in the Greater Hartford area for more than a score of years. He joined the WTIC announcing staff in 1937 after two years of radio acting with the WTIC Playhouse and staff announcing at other Connecticut radio stations. Bruce conducts WTIC's Monday through Friday show, "Notes and Quotes," and personally selects all of the material used on the program.

During World War II he served with the U. S. Army for almost five years in Counter Intelligence.

BOB ELLSWORTH joined the WTIC announcing staff a year ago. A native of New York City, he attended Colgate University and served overseas as

an infantryman with the 32nd Division in New Guinea. Bob came to WTIC from station WGH-TV, Hartford, where his staff duties included the presentation of the late evening weather forecast on camera. Previously he had been affiliated with radio and network stations in New York, New Jersey, Massachusetts and California, principally as a newscaster.

He spent several months in Hollywood as an actors' and representatives' agent, and several months ago recorded a series of children's stories for elementary school use. He also narrated a recorded series for the American Teaching Aids organization.

GEORGE EHRLICH, considered one of the best play-by-play sports announcers in

southern New England, joined the WTIC staff only this month. In addition to regular staff duties, he will handle the radio station's broadcasts of the 1957-58 basketball games of the University of Connecticut. He has covered the Huskies' games since 1952 for Station WHAY, New Britain, where he was program manager and sports director.

BOB AREL was born in New Britain. In 1953 he was graduated from Middlebury College, where he majored in English and Drama. For three years he served on the staff of the college station, was its manager during his senior year, and after graduation did replacement work at commercial stations until he entered the U. S.

Army for a two-year stretch in 1954.

Bob became a regular staff member upon his discharge from the service in 1956. He conducted the Saturday and Sunday "Sports Final" programs at 11:15 p.m. on WTIC.

ED ANDERSON was born in St. Albans, Vermont. He joined WTIC in 1940 after working as an announcer at Station WQDM (now WWSR) in St. Albans. He is heard daily with Jean Colbert on WTIC's "Radio Bazaar" program.

Ed has a flair for sports announcing, has handled many of WTIC's college football broadcasts, and frequently substitutes for Bob Steele on "Strictly Sports." He is also adept at rural characteriza-

tions, and played regularly in the latter years of the "Wrightville Daily Clarion" series written by Paul Lucas.

WILLIAM HENNESSEY is the newest addition to the WTIC announcing staff, reporting for duty this month. For four years, Bill was a member of the staff of WCCO Hartford. Prior to that he served for several months as an announcer on Radio Station WHDH, Boston, and WDEV, Waterbury, Vt. He is the station's youngest announcer also — only twenty-two years old.

JACK LENNHOF joined the WTIC announcing staff in 1955. He is a native of Hartford and a graduate of St.

Joseph Cathedral School and Hartford Public High School.

In 1950 he received a bachelor of science degree from Holy Cross College, where he was manager of the campus radio station during his senior year. Jack served two tours of duty with the United States Army, and was a member of the radio production staff, Psychological Warfare Section, GHQ, Tokyo, during the Korean conflict. Before coming to WTIC he had been a member of the announcing staff of WDRG, Hartford.

ROSS MILLER, born in Boston, is a graduate of the Leland Powers School of Theater and Radio. Before joining the WTIC staff in 1945 he had been chief announcer and pro-

gram manager for Station WHAI in Greenfield.

Ross has had his own disk jockey show on WTIC since 1948, and for the past few years two shows a day. His daily "Roving Reporter" feature on his late afternoon program has attracted wide attention. NBC has used several of these presentations on its coast-to-coast weekend show, "Monitor."

FLOYD RICHARDS is a native of Farmington, N. H. Before coming to WTIC in 1943 he had been a member of the announcing staffs of Radio Stations WSBT, South Bend, Ind., and WLAW, Lawrence, Mass.

For several years Floyd was co-master of ceremonies of

WTIC's daily audience participation show, "Cinderella Weekend."

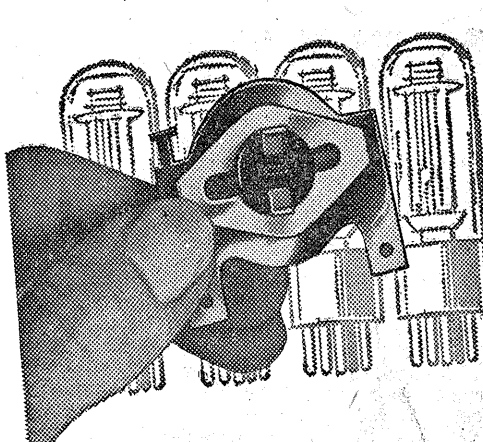
DICK BERTEL, formerly of Darien, has been a member of the WTIC staff since May, 1956. He is a graduate of New York University, where he majored in radio and television broadcasting, including program planning, production, directing, writing, media research and station management.

Dick's Monday through Friday radio program, "Conversation Piece," has attracted a large audience. The program features unusual facts and stories interspersed by recordings. In television, he has been chosen to announce the "Voice of the People" show.

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NEW FROM MOTOROLA! ELECTRONIC DISCOVERY

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Exclusive Tube Sentry ends warm-up power surge ... the main cause of TV failure

At last, TV that stays young. New '58 Motorola TV features an exclusive Tube Sentry that cushions "warm-up power surge" — the main cause of TV failure.

Motorola's Tube Sentry is engineered to eliminate 3 out of 4 service calls ... triple the life expectancy of tubes and other parts as well. Brings in picture and sound simultaneously, automatically fine tuned. There's no flash, flicker or hum.

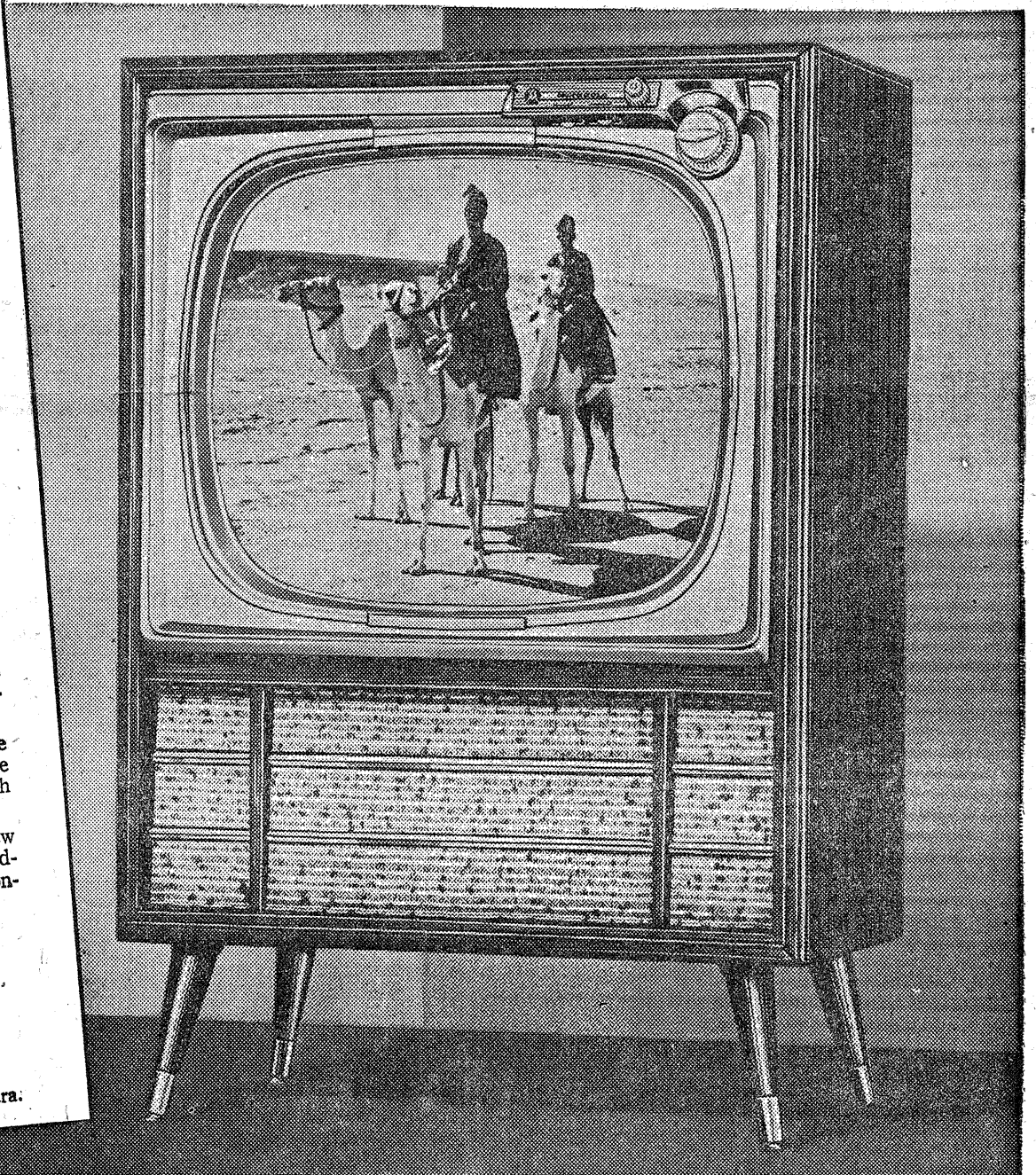
Now for the first time Motorola brings to TV sets the same "warm-up" principle that is used to protect the most expensive radio and TV transmitting equipment. And it's exclusive with Motorola!

Only new '58 Motorola gives you this dependability. Plus new Thin Line styling—cabinetry in rich-grained hand-rubbed hardwood finishes. Plus a whole team of hi-fi speakers in many consoles. Plus Insta-Matic Tuning.

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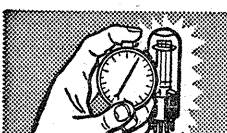
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Signal Master 4-wafer cascade Tuner "zeroes" in each channel. Almost eliminates the need for fine tuning!



Sound out front. Powerful speaker faces front. So sound is directed toward you. Not away from you.

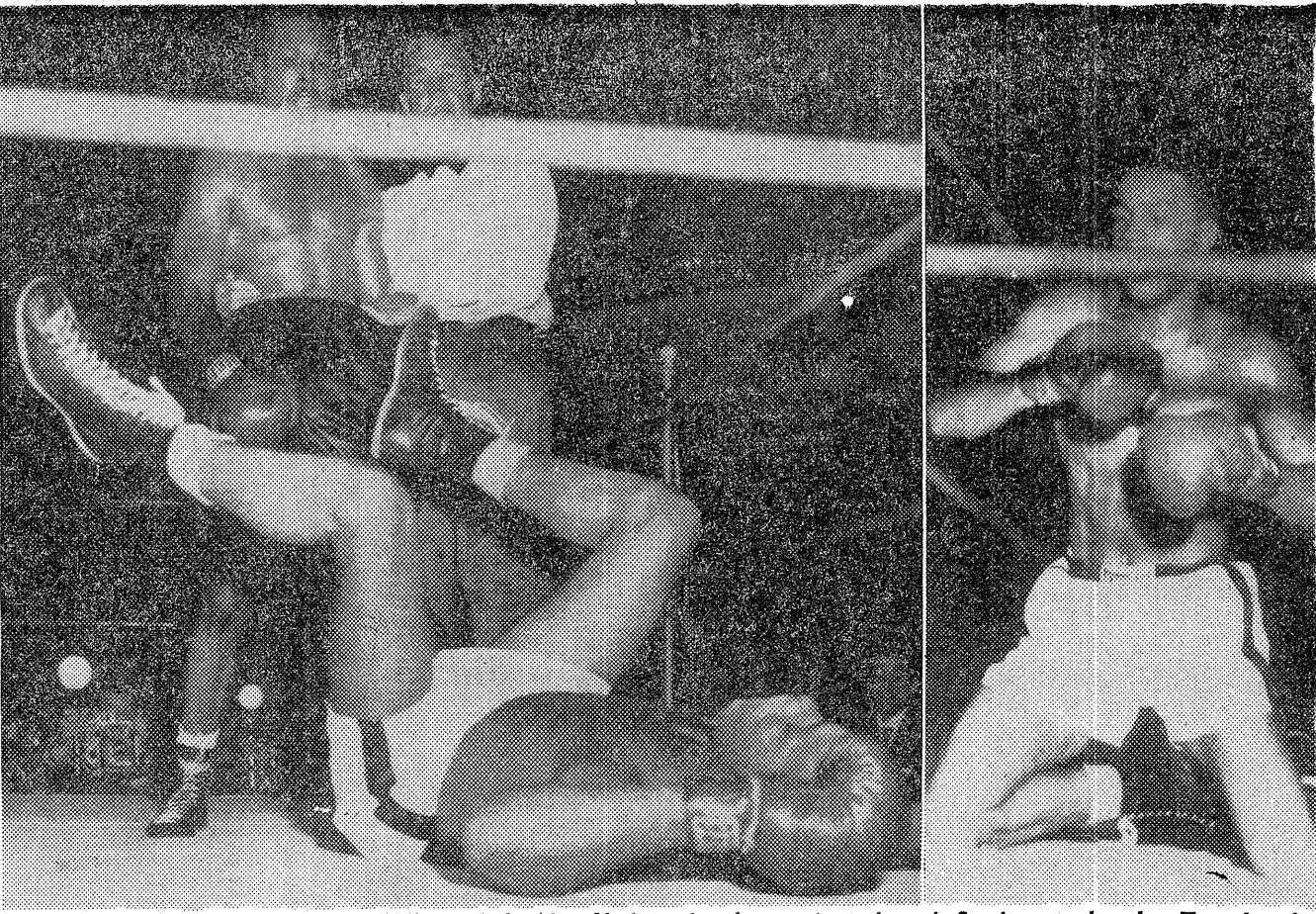
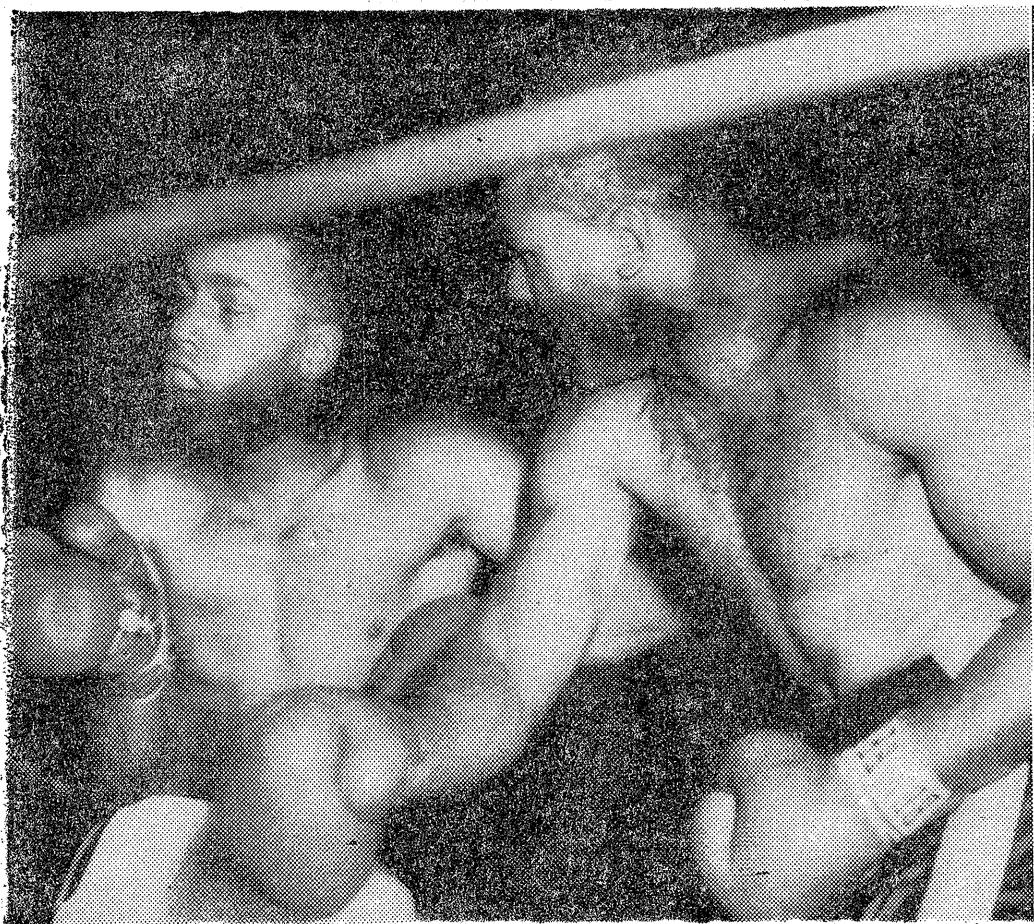
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'Bye Tony!' LIGHTEAVY champ Archie Moore found himself quite a punching bag in challenger Tony Anthony before knocking him out in 7th round. At left, ageless Archie staggers his foe in sixth round in a barrage of punches that ended when the loser went down (center). The bell saved the New Yorker after he ran into champ's Sunday punches, but Tony found himself in trouble again shortly after the seventh round got underway (right) as he goes down with eyes closed. Massacre ended when Referee Callahan ruled knockout.—(AP-UP.)

Moore Figures He's Good for 8-10 Years

Los Angeles—(AP)—Venerable Archie Moore of the 1936 boxing vintage winks when he says he'll fight for another 10 years, but young Tony Anthony won't say it isn't possible.

Ole Arch, who started fighting 21 years ago and may be 41 or may be 43 or perhaps older, slammed the 22-year-old Anthony without mercy last night to score a seventh round knockout and preserve his light heavyweight title.

The champ reigned supreme in the ring at the Olympic Auditorium in giving New Yorker Tony a boxing lesson and again after the fight as he met newsmen in the confines of his dressing room.

Anthony, on the other hand, battled a draw with Durelle and doesn't give the Canadian a chance.

Then Archie said he believes he might be of help to fat people, and probably would write a book on weight control.

YESTERDAY MORNING, as he battled to take off four ounces and make the light heavyweight limit, he didn't have such a ready quip. But after the fight he pointed out that his "secret Australian diet" had brought him down from more than 200 pounds in two months.

The titlist parried questions about any desire to battle for the heavyweight crown against Floyd Patterson. He lost via a knockout in a fight with Patterson last Nov. 30.

Identity of Boxing Figure Sought in Ray's Charges

New York—(UP)—The N. Y. State Athletic Commission will investigate Sugar Ray Robinson's bribery-charge charges at a public hearing; but n-o-t before Robinson defends his midweight crown against Carmen Basilio at Yankee Stadium, Monday night.

Chairman Julius Helfand announced that a commission meeting on Monday morning will set the date for the hearing at which "Robinson will be called as a witness to testify under oath."

He said he didn't because it might have involved a man who is now very prominent in boxing, and because he didn't want to "create a spectacle," and because "I'm not looking for trouble."

Carmen Has No Set Plan For Title Bout

Syracuse, N. Y. — Carmen Basilio is quick to adapt himself to the other fellow's style, hence there is no definite plan of attack set for his middleweight title fight with Ray Robinson.

'Cut Man' Most Important Figure in Ring Basilio Has One of Best

Syracuse, N. Y. — Who is the most important man in the corner, other than the fighter, in a championship bout? The manager? No. The trainer? No.

There is a third man, called the "cut man" in the trade, who enters through the ropes to face the fighter. He is ready to treat cuts and stem the flow of blood and try to close the wound sufficiently so a fighter can continue.

Monday, with Carmen's handlers paying him an unrevealed fee, plus plane fares and a week's living expenses, to work in the corner.

Bob Bodington Superb In Taking PGA Title

Farmington — Likeable John Galeski, pro at the Watertown Country Club, knows today how members of the Farmington Country Club felt in 1955 when their club was devastated by flood waters.

For John was similarly swept away himself yesterday, losing to the host club's Bob Bodington, 10-9, in the final of the Connecticut PGA championship.

11 Contests Open Conn. Soccer Loop

The National Soccer League of Connecticut will open its 1957-58 season Sunday with 11 games scheduled in the increased 22-team league.

Bears Romp, 29-3, Over Browns

Chicago—(UP)—Rookie halfback Willie Gallimore scampers over for touchdowns on runs of 26 and 7 yards last night and gained a total of 71 yards in six carries to spark the Chicago Bears to a 29-3 win over the Cleveland Browns in the 12th annual armed services benefit football game.

Wesleyan Has Strong Nucleus

Wesleyan is in pretty good shape experience-wise. On last year's 35 man traveling squad there were 20 sophomores. These lads learned a lot and should put it to good use this year.

Right down through the squad the depth is good. Juniors Rick Francis, who quarterbacked the team in 1954, is back in school and battling another junior, Bing Levecher, for the job. Nine halfbacks led by Dick Wenner provide ample strength at those positions.

All in all Daniels hasn't had this kind of nucleus since his unbeaten teams of 1946-48. If he can keep the boys whole, it ought to be quite a year for the Cards. They open next Saturday with Middlebury at Middletown.

Ellsworth Booters Top Suffield, 1-0

Suffield—Ellsworth High defeated Suffield's soccer team, 1-0, Friday to hoist its record to 2-0 on the season.

Valley Loop Title Game Sunday

The Manchester Moriarty Bros., after a thrilling 4-3 win over the Granby A. C. last Sunday will journey to Bristol Sunday to meet the defending champions — Hubeney Plumbers at Page Park for the championship of the Farmington Valley League.

Merchants Open Football Season

The 1957 semi-pro football season gets underway Sunday afternoon in Manchester with the Manchester Merchants, mythical state champions for the past four years, playing host to the newly-organized Auburn A. C. from Bridgeport at 2:15 p. m. at Mt. Nebo Field.

College Football

Virginia Tech 14, Tulane 13. UCLA 47, Air Force Academy 0. Eastern New Mexico 7, Colorado State 3. Memphis Navy 13, Howard (Ala.) 6. Chattanooga 15, Jacksonville (Ala.) State 7. Wichita 14, Wilkes 0. Davidson 29, Catawba 7. Upsilon 20, St. Lawrence 6.

MACS Are Ripe Melons Too

ORKIL FARMS W. Simsbury—Daily 'til 5

1957 BUICK EXECUTIVES CARS

At a real saving to you New Car Warrantee ★ New Car Finance Plan ★ Low Mileage These cars driven from 4,000 miles to 10,000 miles

UCLA Wallops Air Force, 47-0

Los Angeles — (INS) — Future generals of the Air Force, a sadder but wiser group of football armers, limped back to Colorado Springs today convinced that big time football is as harrowing as a super-sonic flight.

Deadlock Marks Tumble Brook Golf

Bloomfield — A playoff for medalist honors marked today's first round matches in the 10th annual Tumble Brook Country Club member-guest golf tournament.

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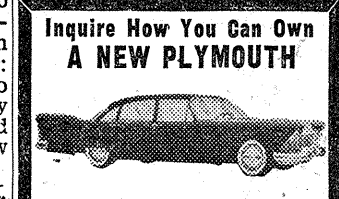
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Yanks Can Clinch Pennant Today

By United Press

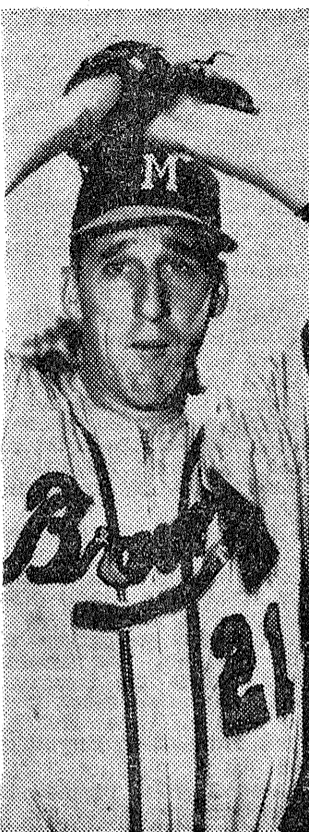
The mighty New York Yankees may spring the trap on the Chicago White Sox by sundown today but it appears it'll be a case of show stragulation before the Milwaukee Braves choke off the St. Louis Cardinals' last hopes.

The stage was set for the final act of the American League pennant race last night when the Yankees downed the Boston Red Sox, 7-4, and went seven games in front as a result of the Cleveland Indians' 3-2 triumph over the White Sox. That reduced the Yankees' magic number to two — and it will come up today if the Yankees beat the Red Sox again and the White Sox lose one game of their doubleheader with the Indians.

The Braves set the Cardinals in for the kill with a 9-3 romp over the Chicago Cubs in an afternoon game but the Redbirds refused to become dead birds by rallying to beat the Cincinnati Redlegs, 7-5, in a 10-inning night game decided by Joe Cunningham's two-run homer. That left the Braves' lead at four games and the magic number at five with eight games left for each team.

YANKS 7, RED SOX 4: Casey Stengel's eighth pennant in nine years became all but mathematically assured when the Yankees built up an early 7-0 lead and then staved off a four-run ninth-inning rally marked by a tremendous pinch-hit homer by Ted Williams. The Red Sox added three runs and kayoted Whitey Ford before Bob Grim came out of the bullpen to restore order.

Ford, the Yankees' likely starter in the World Series, pitched two-hit ball and struck out eight through the first eight innings. Yogi Berra hammered a three-run homer for the big blow in the Yankees' nine-hit attack which



WARREN SPAHN First to Win 20

brought Ford his 11th victory compared to four defeats.

INDIANS 3, WHITE SOX 2: The White Sox loss was a heart-breaker — typical of the heart-breaking battle Al Lopez' undermanned team has waged against the Yankees all season. Dick Donovan carried a 2-1 lead into the ninth as a result of his own homer and one by batterymate Earl Battey only to have the Indians rally for two runs.

Rookie Roger Maris and Dick Brown opened the inning with singles and moved along on a sacrifice by Ken Kuhn. A walk filled the bases. Maris scored the tying run on Al Smith's sacrifice fly and Bobby Avila followed with a clean single

to left field to drive in the decisive tally.

BRVES 9, CUBS 3: The Braves, winning their fourth straight game, unleashed a 14-hit attack that enabled Warren Spahn to become the majors' first 20-game winner of the year although he needed relief aid from Don McKahan, the fireballing rookie relief specialist. Johnny Logan, Ed Mathews, Hank Aaron, Bob Hazle and Del Crandall had two hits each for the Braves as Spahn achieved his eighth 20-game season — one less than the major league record for a left-hander held by Lefty Grove.

CARDS 7, REDS 5: Cunningham, a deadly pinch-hitter all season, entered the St. Louis lineup as an unsuccessful pinch-swinger in the eighth and remained in the game to deliver the homer that kept the Cardinals alive. The blow, which followed a walk to Wally Moon, came after the Cardinals rallied from an early 4-1 deficit to tie the score with single runs in the seventh and ninth innings. Stan Musial singled home the seventh-inning run and 42-year old Walker Cooper singled home the tying tally in the ninth.

AL PILARCIK doubled home a run in the eighth inning to give the Baltimore Orioles a 1-0 victory over the Washington Senators and Stan Lopata's pinch-hit sacrifice fly climaxed a two-run ninth-inning rally that brought the Philadelphia Phillies a 3-2 decision over the Brooklyn Dodgers in the only other games.

Connie Johnson beat Truman Clevenger in the Baltimore-Washington pitching duel while rookie Dick Farrell scored his 10th career triumph for the Phillies. The Dodgers had been eliminated from the pennant race when the Braves won their afternoon game with the Cubs.

Taub, York Outstanding Player Winners

AWARD WINNERS Eddie Taub, U. A. W. Yankees (left) and Howie York, Uno, receive autographed bat and ball for being outstanding players in Times Little League City Series. League president, Stan Kelly, and Uno manager, John Sullivan (r), make presentations.

Two Hartford Times Little Leaguers were given awards Friday afternoon in token of outstanding play in the recent City Series championship game. They are Howard York of the Unicors, who both pitched and played the infield, now and then emulating Mickey Mantle with a home run drive, and Eddie Todd of the Colt Union team, who pitched for his team and then proved his versatility by playing other positions.

Sgt. Francis J. (Star) Kelly, president of the Hartford Times Little League, made awards of autographed bat and ball to the youthful stars at a brief ceremony at McGinley field, an appropriate spot since it was there the championship game had been played. These awards were made possible through the interest of Dr. Joseph A. Halton of Sarasota, Fla., who had received these autographed trophies from his longtime friend, president William Harridge of the American League. Dr. Halton, who has been spending the summer in Farmington, his habit for some 40 years, has a wide acquaintance among the baseball notables. He attended Ted Williams when the Red Sox slugged his way to flu several years ago. Managers, coaches and umpires of the Times League will meet with the league officials at a dinner next month. Then, in October, on a date to be set, the Kiwanis Club, champions of the Francis S. Murphy league, will be guests of the former publisher of the Hartford Times, at his home in Noank.

Baseball Averages

By The Associated Press Complete Through Thursday's Games

Table with columns for National League and American League, listing batting averages for various players like St. Louis, Cincinnati, and Philadelphia.

National League

Table with columns for Philadelphia, Brooklyn, and other NL teams, listing statistics for players like Ashburn, F. Lindstrom, and Bowman.

Major League Standings—Schedule

Table showing American League and National League standings, including teams like New York, Boston, Chicago, and Detroit, along with their win-loss records.

American League Results

Table showing American League game results, including matchups like New York vs Boston, Chicago vs Cleveland, and Detroit vs Washington.

National League Results

Table showing National League game results, including matchups like St. Louis vs Cincinnati, Milwaukee vs Pittsburgh, and Philadelphia vs Brooklyn.

Friday's Fights

Los Angeles—Archie Moore, 175, San Diego, knocked out Rocky Marciano, 170, in the 10th round of a 15-round fight. Moore retained world heavyweight title.

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All Final and Best-of-Seven International League (18 innings)—Buffalo 2 (18 innings)—Buffalo leads 3-0.

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Racing Entries and Results

Table with columns for Belmont Entries and Belmont Results, listing race numbers, names of horses, and their finishing positions.

Rockingham Results

Table with columns for Rockingham Results, listing race numbers, names of horses, and their finishing positions.

Williams, Musial Widen Leads

New York — (AP) — Ted Williams strengthened his chances of winning his fifth American League batting championship tonight. The Boston Red Sox' slugger hammered a pinch-hit home run to boost his average to .379 and take a 13 point lead over Mickey Mantle.

Mantle singled in two tries and picked up one point to .366. In the National League, Stan Musial opened up a six-point lead over runnerup Willie Mays. Stan had two safeties in four trips and climbed to .344. Mays was idle.

Year's Top Crowd

Up to the middle of August, the biggest attendance at a National League baseball game was the 45,940 fans who watched Brooklyn at Milwaukee Aug. 2.

Now.. During Fall

Advertisement for Cowboy Valley featuring 'Open Sundays Only' and 'Yippee' with an image of a cowboy on a horse.

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O'Neill's Latest Play Has Power

A TOUCH OF THE POET, by Eugene O'Neill; Yale University Press, \$3.75.

By GEORGE W. STOWE

THE ETERNAL CONFLICT of the poet and the Philistine is the theme of Eugene O'Neill's "The Great God Brown" and it is also the theme of his last full-length play just published by the Yale Press.

Costain Weaves Fantasy in Tale Of Magna Charta

BELOW THE SALT, by Thomas B. Costain; Doubleday, \$3.95.

By HARRISON SMITH

THOMAS B. Costain is one of the most enduring and readable of our historical and romantic novelists. In 15 years he has published 10 highly successful books, centered for the most part in the colorful pageant of English history.

Now for the first time he has surrounded his story with fantasy, and the reader will have to decide whether he has succeeded or whether he has only clothed in incredible his absorbing narrative of the tragic years when all of Saxon England was crushed under the despotic rule of its Norman conquerors.

JOHN FORADAY, a young author, was summoned by an immensely wealthy and famous under-the-sensor who recovering from a brain illness, awoke to realize a complete knowledge of English history a century after the Norman Conquest.

He knew that his name was Tostig, that he was on the field of Runnymede when King John was forced to sign the Magna Charta, that he had been a squire to an archbishop, and that his life-long friend was Richard of Rawen, who had fled to Ireland with his wife Princess Eleanor 700 years ago.

To prove to John Foraday that he was neither mad nor dreaming, they went together to Ireland. Unwillingly the senator found the site of his stone castle. In England he discovered where the first Charter had been buried near the Saxon home of Richard of Rawen.

From this fabulous beginning the senator tells the story of his own and Richard's lives through the stirring and violent years, from the death of King Richard through the reign of the villain of the story, King John. The climax is Mr. Costain's stirring account of the defeat of King John when he was forced to sign the Magna Charta.

THIS DRAMATIC STORY is presented with such vigor and realism that the reader may wonder whether Mr. Costain also has experienced what is vaguely known as total recall. "Below the Salt" is romantic history at its best.

(Copyright SR)

Arms Expert Writes On Pressure Guns

GAS, AIR AND SPRING GUNS OF THE WORLD, by W. H. B. Smith; Military Service Publishing Co., \$7.50.

AUTHOR of many articles on firearms and of a book on "Small Arms of the World," Mr. Smith was arms expert for the League of Nations and has been military weapons consultant to the National Rifle Association of America.

This book, profusely illustrated with photographs and drawings of guns, their working parts and the men who have made them, catalogs development of air, gas and spring weapons beginning with the blow-gun and pea shooter. Their history is traced in Germany, Austria, Czechoslovakia, Great Britain, Italy, and ends in this country with the growing use of high power pellet guns and pneumatic rifles for target shooting. The familiar Daisy air rifle was first a side product of a windmill manufacturer.

The final chapter deals with the famous air guns at the Pitt-cattany Arsenal in New Jersey with their 102-foot barrels used to test artillery rounds, rocket motors and the capacities of the new atomic munition assemblies.

Although "A Touch of the Poet" was produced in Stockholm last Spring, it has not yet been seen in this country; a success on the stage seems predetermined by the dramatic power and passion with which O'Neill has written. The playwright has set before us a shattering emotional experience.

THE CENTRAL character is Cornelius Melody, once a major under the Duke of Wellington. At the opening of the play he is owner of a pub in 19th Century Massachusetts. His emotional roots, however, are in the past; he cannot reconcile his illusions with the present reality.

A posturing Irishman, arrogant and unyielding in his relations with his wife and daughter, Melody is a typical O'Neill character in his proclivity for drink, rowdy companions, and the fair sex. His daughter, Sara, shares his flamboyant and independent spirit, if not his meaner vices. His wife Nora, is incredibly long-suffering.

Around the psychological maelstrom created by the interaction of these three characters the playwright has woven a drama of tremendous force. The reader who voluntarily sets aside this slim volume before finishing it has no interest in human beings.

THE METAMORPHOSIS in the character of Melody at the end will be the most controversial aspect of the play. As pure symbolism it is an effective denouement, but there is always the question whether any one event, no matter how overwhelming, could effect such a radical reversal of personality.

Something of O'Neill's Irish sympathies comes through in the rich brogue of Sara and of the lesser characters, who might have been taken bodily from a play of O'Casey or Synge. It gives a wild and heady flavor, an exhilarating tone to the proceedings and reminds us that O'Neill was as much Irish as American in his loyalties.

Third Generation Family Stabilizer

THE BIRTH OF A GRAND-FATHER, by May Sarton; Rinehart, \$3.75.

THIS MIGHT be considered a case history of a proper Bostonian but actually it is a good deal more than that. It is the story of the Wyeth family who accept their wealth and traditions as a matter of course.

When the daughter, Betsy, marries a young banker of Irish descent, it makes one break in their set pattern.

It is the father, Sprig, however, who threatens to really disrupt the family.

SPRIG DEVELOPS a great restlessness of soul which he manifests in a number of ways. He grows aloof from his wife, argues unreasonably with his son, immerses himself in the harrowing illness of a dying friend.

The friend sums up the situation with, "Sprig's on the rampage. He doesn't know it himself but he knows what it is. Another man would have a love affair."

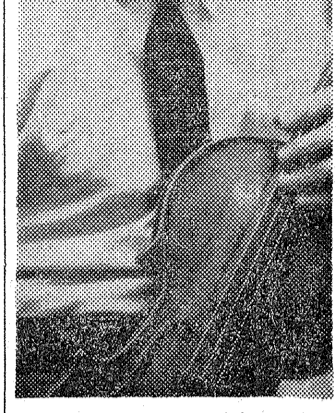
Only when the friend has died and daughter Betsy has produced a son does Sprig seem to find himself, accepting his role as husband, father and grandfather.

IT'S AN UNUSUAL and interesting story, though sometimes a confusing one. The character of Frances, Sprig's wife, is delightfully vivid. Sprig is so introverted and withdrawn that he leaves the reader sympathetic but bewildered. One to put it another way, the solution to Sprig's problem does not seem wholly plausible.—E. A.

ing, Miss Farnadi's playing has the clean quality of Schnabel's old ensemble recordings. The Barylli, deskman from the Vienna Philharmonic, continue to impress despite the relatively short time they have been playing together.

MENDELSSOHN, Quartet No. 1 in E flat, Op. 12 and No. 3, D major, Op. 44. Curtis String Quartet; Westminster. A pair of impeccable performances. Again superbly recorded string sound.

SCHUBERT, Moments Musicaux, Op. 94, and Sonata in C major (Unfinished), Rudolf Serkin, piano; Columbia. As always, where the score demands, Serkin is a virile keyboard artist. The C major's ponderous opening movement affords the chance for his brilliant chord technique. In the more delicate moments certain phrases are unduly drawn out, presumably for the sake of rich pedal effect. The C major in its first LP recording is worthwhile having but other renditions of the Musicaux could be selected, according to how one likes Schubert played.



ZINO FRANCESCATTI

Violinist Finds Berkshires Like France for Home

By IRVING KOLODIN

ACCUSTOMED as we are to the sight of famous musicians arriving by plane and boat at this time of the year to take their pick of the American market before taking off in the other direction come Spring, it is worth mentioning that one of the greatest has decided to make his home among us.

The great violinist Zino Francescatti has given up his native Marseilles to make his headquarters in the Berkshire foothills.

In addition to spending the off-season (such as there is for a musician as much in demand as he is) putting about the South of France, Francescatti keeps himself in trim by the arduous hours of practice indispensable to such a perfectionist. A recent visitor to Fiddletop reports that Francescatti is a "peripatetic virtuoso" and describes his progress from room to room, fiddling as he goes. To one who knows the habits of instrumentalists, this is not at all unique, for the wandering adds another dimension to the muscular effort involved in practicing.

FRANCESCATTI'S CHOICE of the Berkshires is not surprising to one who knows the South of France. For Marseilles itself is but a trolley ride from idyllic rolling country skin to the green hills and vistas of Massachusetts. In the violinist's words, "I need to touch a leaf, to see a tree." He is directly descended, pedagogically, from the great Paganini himself (Francescatti's father studied with Sivori, who was taught by Paganini).

Some of Francescatti's off-time is spent working crossword puzzles, some in the true musician's favorite recreation—chamber music. For this he has companionship right at hand; his wife is an accomplished pianist as well as violinist, and his mother (who was a strong music influence in his early years) takes leave of Marseilles in the Summer months to be with her son in America. With two such critics it is easy to understand why the impeccable qualities of Francescatti's art do not lose their edge.

WITH INTEGRATION an important theme of the day, one of the nation's oldest musical organizations is falling in line by unhyphenating itself. The New York Philharmonic-Symphony Society will henceforth describe itself as the New York Philharmonic.

The old name in use since 1929 was brought about by a merger of the New York Philharmonic with the New York Symphony. As virtually nothing is left of either's original personnel, the name no longer has its previous significance.

THE SPANISH MEZZO Consuelo Rubio has been engaged for the forthcoming season of the New York City Center Opera, especially for the purpose of appearing in Falla's opera "La Vida Breve." Other singers of European background who have been added to the roster by director Julius Rudel include Giuseppe Gismondo, a tenor who will make his debut in "Turandot," and bass-baritone Aureliano Negue.

Trene Jordan, John Alexander, Arthur Budney and Herbert Beattie are among the American singers who will appear with the company for the first time.

ROBERT STARER will contribute a new work and Zvi Zeitlin will appear as violin soloist in a concert to be directed by Izler Solomon, music director of the Indianapolis Symphony, on Oct. 15 in Carnegie Hall. It is sponsored by the American-Israel Society. The program to be played by the Symphony of the Air further includes Bloch's "Israel" symphony.

HEIDI KRALL, one of the Met's young sopranos, has had a second share of acclaim for singing before the exacting public in Berlin. Reappearing as Elisabeth, in "Tannhauser" (the role of her debut a year ago) Miss Krall was accorded the kind of superlatives few foreigners enjoy.

ISAAC STERN lately had the experience of flying 5,000 miles to play in an empty auditorium. He made the trip to inspect the acoustics in the new auditorium approaching completion in Israel, while they were still in the experimental phase.

Familiar Scenes Color Insurance Man's Novel

George Malcolm-Smith's Puckish Humor Flavors Tale Adapting Actual Swindle

THE TROUBLE WITH FIDELITY, by George Malcolm-Smith; Doubleday, \$2.95. By THEODORE L. HOLDEN, Literary Editor

IT'S fun to find familiar scenes in a story you're reading, and that is one of many things Hartford readers will like about George Malcolm-Smith's new book.

He's treading on familiar ground both for himself and a large part of Metropolitan Hartford's population in centering his action in a Hartford insurance office, though you probably won't recognize the Nutmeg Indemnity Company.

"I always get Hartford, insurance and Trinity College into a story," the Travelers publicity man said over lunch at the Hotel Heublein—yes, he has Trinity and the Heublein too in this novel, his fourth.

AS IN ANY good plot there are ramifications and they spread all around the country—New York, Boston, Detroit, Buffalo, Newark, even Presque Isle, Me. In each place he uses familiar names and evokes the scene clearly with terse descriptions.

Not that he's ever been in Presque Isle, though "I think a writer should visit the places he describes," he says. But when that's impossible he digs a description out of someone who knows the place firsthand. It may take two or three hours of digging for just a few lines in the story, but that's less than the trip would take.

From the story you'd guess that every day he boards one of those bush-hopping float planes that sportsmen use so

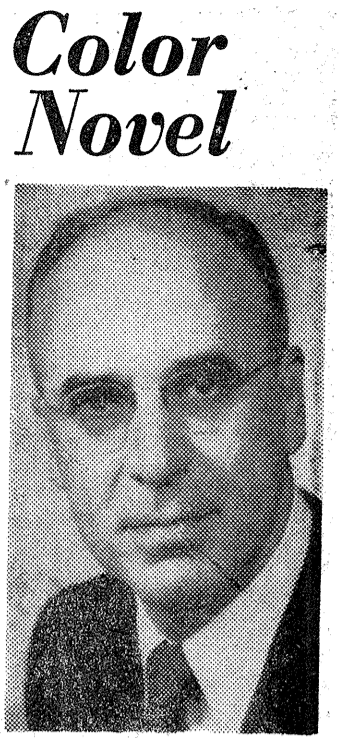
much nowadays to reach isolated lakes in the big woods. He doesn't. He learned how by asking that, too.

THE SAME puckish humor that made "The Square Peg" such a delightful novel gives special flavor to this story of the grim pursuit of a murderer and swindler who has cost the Nutmeg Indemnity Company more than half a million dollars, unless their man Leonard Painter can catch up with him and recover.

That "unless" is "The Trouble With Fidelity." The catchy title really doesn't refer to the fugitive's relations with the stacks of beautifully stacked women who appear along his trail. It refers to the writing of fidelity bonds, a business which Mr. Painter considers "the bastard of the insurance family." The other members of the family, life, accident, fire, liability insurance—these, he says, "are all relatively clean and tidy. But fidelity is a gamble, pure and simple."

"You can't apply actuarial tables to the incidence of thievery; you just have to expect the worst and hope for the best," in Mr. Painter's words.

TO TELL MUCH of the



GEORGE MALCOLM-SMITH

story would be unfair, even though as the author says, you know who the villain is before you've gone very far. But the plot is ingenious.

And the swindler's method will work—at least it did once. It comes from the Travelers Indemnity Company's file of actual cases. It involves a lot of aliases that all match the initials on a brief case, addresses in several cities where mail stacks up with the well stacked lovelets, and a great deal of sometimes enjoyable weekend travel. Not included in the method are a couple of frozen fowl whose identities are not the only ones mixed in this story. Reading the book will straighten all that out and drive dull care away too.

3000 B. C. is estimated date of this modern looking Naxian marble fertility figure head from Cycladic Islands of Greece, on display at New York's new Museum of Primitive Art where it is part of showing of recent acquisitions.

Dignity Marks Primitive Art

By FLORENCE BERKMAN

THE Museum of Primitive Art, newest in New York's galaxy of fine museums which opened early this year, is having its first exhibition of recent acquisitions. It is the first museum in the world devoted entirely to the art of primitive man all over the globe. A three-story brownstone on West 54th St., the museum houses the collection of Nelson Rockefeller. Dr. Robert Goldwater is the director.

Fourteen pieces of primitive art, rare and of exceptionally fine quality are included in the first show. A marble head dating from the third millennium, B. C., probably broken from the body of a mother goddess or fertility figure, is one of the few of its size and kind in existence and is being shown in this country for the first time.

THE WORK of these primitive artists, stemming as it does from the cultures of six continents, North and South America, Africa, Oceania and the early phases of the civilizations of Asia and Europe, has an underlying unity, though a diversity of style. The art springs from religious beliefs and from faith in the magic of their gods. Carved wood figures of gods, ceremonial masks, sculptures and carvings of their ancestors (of whom they are very proud), carved heads of chiefs and priests, handsome vessels used in feasts and marriage ceremonies, all reveal a sensitivity and an attitude toward life very attractive in this age of tranquilizers.

Imaginative objects were created for every activity of life. Even the great canoes used in going up and down the waterways of the world were artistically conceived from prow to paddle.

FROM NEW GUINEA comes an imposing ancestor figure. Such statues were given great importance. In their ancestor worship, these people felt it was important to honor the dead, and incidentally the living, since there was a close identification of an individual with his ancestors.

Especially compelling are the full-length carved wood figures of gods, priests and just plain people. They have a simplicity, beauty and directness seldom seen today.

As one views this small but choice collection, it is amazing how close the art style, on the surface at least, seems to the art of today. There is a difference, however; the artistic

expression of these simple peoples appears more authentic, more forthright. Theirs is not a self-conscious art. They are unaware of the art forces in the rest of the world and are totally self-sufficient.

THE APPRECIATION of primitive art has come a long way in a short time. Dr. Goldwater points out that "in isolated instances it can be traced back to the Renaissance, but it has been widely recognized in the last half century only, and more strikingly within the last 25 years." This probably dates to the time when Picasso and his contemporaries discovered Negro sculpture which was to have a profound influence on a whole generation of European and American artists.

Primitive art today, however, has become an integral part of the universe of the arts, Dr. Goldwater said. In a foreword to the catalogue he declares we can no longer accept the complacent assumption that these societies were primitive because they were without change or history. Neither can we assume that primitive means emotion and superstition while civilized means reason and logic. "We have come to realize that art's sources, the reasons for its making and the satisfaction it gives, are in their fundamentals, universal.

A word of praise for the Museum must be added on the splendid way the works of art are displayed. Each piece shows to great advantage thus increasing our pleasure in viewing the art expressions of civilizations we once believed very remote.

We come away respectful of their accomplishments and with the feeling that perhaps the line that divides us is not very broad.

Course Due South
DEADLINE, by Paul Darcy Boles; Macmillan, \$3.75.
George Case, international traveler, giant political thinker and a wit in his own crusty way, suddenly has to pilot editorial direction when the Supreme Court hands down its decision on integration. Case, widely-read and respected editor of a metropolitan daily in the American South, determines a policy not unanticipated in this realistic bit of fiction.—A.M.W.

Grieg Lyric Pieces by Gieseking on Discs
By DANIEL W. GOTTLIEB
CONTINUING his assembly of the late Walter Gieseking's recordings, Angel Records has now released 32 of Grieg's 66 Lyric Pieces with the pianist at the keyboard. This might be considered an item strictly for piano connoisseurs, but the simple beauty contained on these two records should earn them a place in the collections of both the eclectic and the general listener.

From the pianistic viewpoint, they are a treasurehouse. One will hear a slurred note occasionally, but one will never hear more vibrant or controlled playing. From the musical standpoint, the Lyric Pieces are deceptively simple—deceptive because they are carefully constructed to convey a single idea or impression. Unfortunately, some of the pieces have suffered at the hands of amateur pianists, leaving the impression that they are nothing more than quaint, period compositions to be played on no more serious occasion than a school recital. With the studied interpretation of a Gieseking, however, they almost all qualify for concert stature. Sound: excellent to fair.

RACHMANINOFF, Concerto No. 3, Sergei Rachmaninoff, pianist, Philadelphia Orchestra conducted by Eugene Ormandy; Victor. A recording made in 1939 and 1940, which despite the muffled reproduction of piano sound so typical of the "78" era, gives clear indication of the composer's finesse at the keyboard. The ease of motion and adherence to tempo should be welcome to almost all Rachmaninoff adherents except those brought up on certain modern pianists' unlicensed rubato.

THE ART OF MORIZ ROSENTHAL, pianist, in works of Chopin, Handel, Liszt, Strauss; Camden. Another in Camden's "recitals" by artists of the past. Major offering here is Chopin's Sonata in B minor, Op. 58. It is in the Chopin Tarantella (A-flat, Op. 43), however, that character and technique of the pianist shine. Winding up the disc is Rosenthal's arrangement of Strauss' "The Blue Danube" (for show, it excels Horowitz' Stars and Stripes Forever). When told

that none of these recordings were released by Rosenthal, one can understand the standards of the artist. The last movement of the Chopin, while adequate, is certainly not up to the polish of the Tarantella, for instance.

SOECKEER, KARL, The Beggar Student (De Bello-student), highlights from the opera in 3 acts, Vienna State Opera cast and orchestra, conducted by Anton Paullik; Vanguard. The complete opera, two records, is available on the same label. Sung in German, the work is brilliantly recorded to bring out the lyrics. Solid interpreters and singers, and matchless orchestra sound.

DVORAK, Piano Quintet, A major, Op. 81, and String Quartet, A flat, Op. 105, Barylli Quartet with Edith Farnadi, piano; Westminster. Though in competition with the Budapest and one other ensemble on this work (neither of which this reviewer has heard), this is clearly an outstanding performance, ideally reproduced. Full bodied, but never overpower-



TREE TRUNK hurled through overturned house illustrates height and force of Johnstown flood of 1889. Photograph is one of numerous pictures in Richard O'Connor's new book, "Johnstown: The Day the Dam Broke" (Lippincott).

MR. O'CONNOR will be proud of his brilliant job of research on what is probably the greatest single disaster this country has suffered.

He has combed personal diaries, back files of newspapers and government records and come up with a manifold story of the day the rickety South Fork Dam broke and poured 20 million tons of water into a busy Pennsylvania valley. The rambling wall of water swept farms, factories, railroads, homes, cattle and humans before it, piling a mountain of wreckage behind the Johnstown bridge where it subsequently burned.

More than 2,200 persons lost their lives in the flood or caught in the debris at the bridge, were consumed by fire.

THE TRAGEDY is deepened today, 56 years later, by evidence that it could have been averted. Mr. O'Connor finds that members of an exclusive fishing club atop the dam ignored warnings of the dam's weakness because they feared draining the lake to make repairs would harm their fishing.

The dam was a unique structure, made of mud, straw and stone—like a "house-proud bird's nest." That last day in May 1889 when it was finally breached has been described in the personal testimony of one who lived through the "panorama of flood and fire." Those isolated accounts have been marshalled by this former newspaperman in a procession of incidents that march inexorably to the final explosion of action.

TALES OF HEROISM and freakish coincidence are retold. The horror and the terror of those who lived to tell it becomes as real in the reading as it was then.

Finishing touch of a superb job is a round-up of what newspapers of the day did with the Johnstown Flood story. The operation of reporters in a day when communications were comparatively primitive makes fascinating reading.

Art Calendar for Coming Week

Wadsworth Athenaeum: Young Connecticut talent show with work by Sperry Andrews, Wolfgang Behl, Jimmy Ernst, Walter Meigs, Elbert Weinberg, others, through Sept. 29. Old master drawings to Oct. 27. Tuesday through Friday 12-5, Saturday 9-5, Sunday 2-5.
Mark Twain House: Sculpture, paintings, memorabilia of the author. Tuesday through Saturday 2-5, Sunday 2-5.
Connecticut Historical Society: Drawings, watercolors and writings of William Hamilton Gibson.
Farmington—Hill-Stead Museum: Impressionist paintings, Japanese prints fine furnishings. Guided tours, Wednesday, Thursday, Saturday, Sunday, 2-5.
Glastonbury—Wellies-

Turner Library: Oils by Edith Hoelze through Sept. 30.
Somers—Somers Art Gallery: Paintings, watercolors, graphics, sculpture, crafts by Greater Hartford branch, American Pen Women.
Middletown—Davison Art Center, Wesleyan: Paintings and prints of the American scene. Open every day.
Norwich—Slater Memorial Museum: Modern art of Latin America through Oct. 1. Daily, 10-4. Sundays 2-5, closed Saturdays.
New Canaan—Silvermine Guild of Artists: Paintings by Miriam Broudy through Sept. 25. Annual outdoor art show Sept. 28-29. Elm and Main Sts.
Boston—Institute of Contemporary Art: Forty modern masters from France's Modern Museum, Oct. 2-Nov. 17.

Biblical Events Related to Life

UNDERSTANDING THE OLD TESTAMENT, by Bernhard W. Anderson; Prentice-Hall, \$7.95.
The dean and professor of biblical theology at Drew University's Theological School has compiled in admirably comprehensive form a narrative designed to give the layman an understanding of the range and depth of the religious heritage received from Israel.
He explains the concrete life-situations out of which the writings have come. Text is supplemented with maps, pictures and chronological charts.
"Understanding the Old Testament" shows the general reader the scriptural treasures that have profoundly influenced Western civilization.
Professor Anderson notes too: "In the Old Testament, we do not deal with timeless truth that is related only incidentally to historical circumstances, but with truth that is inseparably related to specific times, places and people."
This is a scholarly work, of more than passing interest to the layman. A. M. W.

New England Tale Told with Warmth, Unusual Clarity

SING OUT THE GLORY, by Gladys Hasty Carroll; Little, Brown, \$4.

MRS. CARROLL will be a speaker at the Book Author Luncheon in Centinel Hill Hall Wednesday, sponsored by the Y.W.C.A. Women's Auxiliary and G. Fox & Co. This, her seventh novel, will come out the following week.

Mrs. Carroll has a penetrating perception of human nature at least as it is found in her native New England. She is particularly successful in transcribing the sights, sounds and smells of everyday living. This story of life in an isolated Maine valley shows how individuals, families and communities survive by sticking together.

THE VALLEY PEOPLE are seen through the eyes of Althea McIntire from the time she was 4 years old. Indians had fled from the scene, though they had been friendly shadows of the not too distant past. The French-Canadian ax-swingers came first to breach the walls of valley solidarity. Then came the mystical, black-browed Irish. Each is first shunned and then assimilated into the community.

Although typically New England, the story could be duplicated in any village of our democracy that has grown with the times during the past century. With remarkable clarity it shows that a free man's beginnings cannot possibly foretell his end. It points unmistakably to the truth that even the inconsequential has a part in life's great plan.

THE AUTHOR points out that, according to divine plan, mistakes are made to be profited by and when life's journey is finished, the bad, as well as the good, will have served its end in carrying out God's purposes. She makes a particular point of saying that this freedom to make and rectify errors is only for the free in countries like ours.

She makes this very clear; she spells out her purpose in the early pages. Some readers would prefer to discover their own lessons rather than be told what to learn from their reading.—D. L. C.

21 Leaders' Lives Offer Inspiration

OPERATION SUCCESS, by Quentin Reynolds and Wilfrid S. Rowe; Duell, Sloan & Pearce, \$3.75.
QUENTIN Reynolds in recent years has written a number of books on the lives of successful people, for example "Courtroom" about the former famed defense lawyer Samuel Leibowitz. Mr. Reynolds and Wilfrid S. Rowe have here put together 21 stories of business achievement based on scripts the two wrote for the television program, "Operation Success."
Some of these vignettes are absorbing enough, despite the puffs the authors insert. However, the nature of the subject matter calls for such treatment, and the success-attuned reader can't help but find in the careers described some fascinating material for inspiration.

Of particular interest to Hartford and Connecticut readers will be the chapter on Leopold D. Silberstein, the German refugee who now heads the Penn-Texas Corporation which controls, among 14 other companies, the Pratt & Whitney Co. and Chandler Evans of West Hartford and the Colt's Patent Fire Arms Manufacturing Co. and Colt's Plastics Co.
Mr. Reynolds will speak Wednesday at a Book Author Luncheon in Centinel Hill Hall.—D.A.G.