

## Company I.D. cards needed to enter Employee Restaurant starting Feb. 5

Since its move to the new Plaza Building last October, The Travelers Employee Restaurant has become more accessible to the general public than it had been in the past. It bears repeating now that the facility is restricted to Travelers employees and retirees only.

An occasional guest is welcome if accompanied by a Company employee or retiree. But it is not the intent of The Travelers to serve the general public or employees of nearby business firms.

To eliminate the use of the Restaurant by non-Travelers persons, the following procedure has been established. Beginning Monday, February 5, security guards will be stationed by the entrances to the Restaurant to check employee identification cards. This will be done on a daily basis.

When entering the facility, have your I.D. card ready to show the guard in order to avoid holding up other employees who wish to enter the dining rooms. Remember, failure to present your card will prevent your entrance to the Employee Restaurant.

## Health Center opens at Plaza Building on Monday, Jan. 29

The Employee Health Center at the Plaza Building will open for business at 8 a.m. on Monday, January 29, at the south end of the Mezzanine level. This branch of the Employee Health Division is being opened for the convenience of employees of the Plaza Building.

Beginning Monday morning, Plaza Building employees, who are returning from sick leave or have any other reason for requiring Employee Health services, should call at that clinic.

## WTIC-TV achieved leadership in the television industry

The Travelers Broadcasting Service Corporation was awarded VHF Channel 3 in 1956 and WTIC-TV went on the air in 1957 as an independent station. It became affiliated with the CBS Television Network in 1958.

Under the leadership of Paul W. Morency, who headed WTIC from 1929 until his retirement in 1967, and WTIC's current head, Leonard J. Patricelli, who became President upon Mr. Morency's retirement, WTIC-TV has achieved a position of leadership in the television industry.

One of the nation's largest and most successful television stations, WTIC-TV is well known throughout the nation for its many public service activities, most notably its campaign to focus public attention on sickle cell anemia, a relatively unknown

but often fatal blood disease that is common among black persons. Because of the WTIC-TV campaign, the federal government has authorized the expenditure of more than \$140 million for sickle cell anemia treatment and research.

Through the years, WTIC-TV, like WTIC Radio, has become respected for its news and weather services. It has always been the station most area viewers have turned to during emergencies and for coverage of special events ranging from elections to major state sports events.

WTIC-TV has achieved an outstanding record in the documentary field over the years, winning most major awards, including the Emmy and the Edward R. Murrow Award of the Radio-Television News Directors Association.

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## In sale of broadcasting properties

# The Travelers reaches preliminary agreement to sell WTIC-TV station

The Travelers Corporation has reached a preliminary agreement to sell its Hartford television station WTIC-TV, Channel 3, to The Washington Post Company. The announcement was made jointly by Roger C. Wilkins, Chairman of the Board of The Travelers, and Mr. F. S. Beebe, chairman of the board of The Washington Post Company.

In a related move, The Travelers will also sell its radio properties, WTIC-AM and WTIC-FM, although potential buyers were not identified at this time. Total

cash purchase price for all stations is expected to be \$40,000,000.

The television transaction is subject to approval by directors of the companies involved and the Federal Communications Commission and to various other conditions.

The Post Company is unable to acquire WTIC's radio facilities because of FCC rulings prohibiting acquisition of both VHF television and radio stations in the same market, the company spokesmen said.

WTIC-TV, a CBS affiliate, serves the southern New England region. This area, in terms of households reached, is considered to be the 14th largest television market in the United States. The Travelers established radio station WTIC in 1924 and added WTIC-TV in 1957. Broadcast-Plaza, Inc., a wholly owned subsidiary of The Travelers Corporation, operates both the radio and television facilities.

The Washington Post Com-

pany, through its wholly owned subsidiary Post-Newsweek Stations, Inc., currently owns and operates television stations in Washington, D.C., and Miami and Jacksonville, Fla., and AM radio stations in Washington and Cincinnati. The company also publishes The Washington Post, a daily newspaper, and Newsweek magazine.

Mr. Wilkins said Travelers decision to sell its broadcast facilities was based on the long-term corporate objectives of the insurance and financial services firm. "It is our belief," he said, "that the best interests of the community and WTIC-TV will be served by its association with Post-Newsweek Stations, a company whose primary business is in the field of communications, and which has an outstanding record in broadcasting."

Mr. Larry H. Israel, executive vice president of The Washington Post Company and chief executive officer of Post-Newsweek Stations, said that his organization expects to continue and expand the high quality of television service provided on Channel 3 to southern New England by WTIC-TV. "This station is one of the real pioneers in quality television programming," he said, "and will represent a distinguished addition to our broadcasting group. As in the case of our other stations, WTIC-TV will be operated by local management which will exercise its independent news and editorial judgment."

The Washington Post Company will finance the purchase of WTIC-TV through a combination of available funds and borrowings to be arranged with one or more institutional lenders, the spokesman said.

The transaction has been handled by R. C. Crisler and Co., Inc., a Cincinnati, Ohio, media broker.

## Girls are arranging exotic weekend trips

There's been some confusion about the weekend trips that were listed on the Girls Club schedule of events for 1973, which was distributed to the Club's members. The trips to Las Vegas, San Juan and Miami are being arranged by the Club's Ways & Means committee, May Checho, chairman.

May 10 is the date of the Las Vegas Weekend, and more information on it will be printed in next week's issue of The BULLETIN. News of the other trips will be published as their departure dates near.

May Checho, Corporate Accounts, may be reached on Ext. 6316.



SEVEN YEARS AGO this young staffer emigrated with her family from Warsaw, Poland, and today she is a United States citizen. Mary Merchel, Group Data Input, was feted by her co-workers this month when she received her citizenship papers. She has been with The Travelers five months.

## Get one-third off lift tickets — buy them from Ski Club

The Ski Club has available lift tickets at discount prices for several New England ski areas. The offer allows up to a one-third saving on regular lift ticket prices.

Discount tickets may be used on all lifts. At the Mount Tom ski area, \$6 evening tickets are available at \$4; \$8.50 weekend tickets are discount priced at \$6.50; and \$6.50 weekday tickets are available at \$4.50. Evening tickets at the Ski Sundown ski area usually selling at \$4.50 are now \$3.50 and all \$7 day tickets may be purchased for \$6.

Discount passes are available for the Berkshire East ski area, which allow skiers \$1 off the price of a lesson or lift ticket. All-day lift tickets for Big Bromley, usually priced at \$10, are available for \$7.50. Bromley tickets may be used any day of the season except the weekend of February 10-12. And, the Club is offering a substantial discount on day lift tickets for Okemo ski area. Regularly priced at \$10, they are selling at \$8.

Anyone interested in obtaining discount tickets may send a check or money order to the Ski Club Collector, Corporate Systems, 6 PB. Be sure to enclose a note indicating the areas and number of tickets desired. Please allow three to four work days for delivery.

## Fox Middle School leadership program needs 2 volunteers

Two volunteers are needed to conduct a leadership training program for students at the Fox Middle School. The seminars will each be one hour in length, and will be held once a week for 10 weeks at the Woodland Street building.

The seminars are aimed at helping to develop decision-making capabilities and constructive leadership within the school's student body. The curriculum will include the discussion of what leadership is, problem solving and decision making, how to conduct a meeting and public speaking.

Volunteers will be briefed by James Otis, Corporate Training; and Wayne Casey, Assistant Director, Public Affairs, Ext. 4764.

## Soloist auditions for Choral Club Spring Concert are Feb. 8, 15

For anyone who would be interested in performing as a soloist in the Choral Club Spring Concert, now's the time to start getting your talent into shape. If you would like to appear as a vocal soloist, or if you play a musical instrument, then you are eligible to bring a sample of your talent to the Club's soloist auditions.

Two sessions will be held on Thursdays, February 8 and 15, at Batterson Hall, between 12 and 12:30 p.m. Anyone with musical talent is welcome to come and try out for the Concert, which will take place at the Bushnell on Tuesday, April 24 at 8:15 p.m.

If you would like to audition, contact the Choral Club audition chairman Debra Knight, Systems & Methods, OIP Training, 17 CR, Ext. 2578.

## Circus comes to New Haven next Tuesday evening

The renowned Moscow Circus comes to the United States only once every six years, and this year all employees, their families and guests are being given the opportunity to view the spectacle, thanks to the Girls Club Athletic committee, Constance Helmstetter, Group Experience Rating, chairman.

Presented by the Cultural Exchange Program, the Circus will be at the New Haven Coliseum on Tuesday, January 30. The show begins at 7:30 p.m. No transportation is provided. Several exciting acts will be featured including Popov — the world's greatest clown, performing bears, cossack riders, strong man, death defying aerialists, jugglers and a world famous drill spectacular.

Reserved seat \$6 tickets are priced at \$3 per person for Travelers folk. They will be on sale next Monday, January 29, at the Clubs Office, MEZZ-PB, between 11:30 a.m. and 1:30 p.m. At Woodland Street, contact Mary Ann Muscillo, Commercial Lines, Ext. 2358; and at the Data Center, Linda Johansen, Group Experience Rating, Ext. 2525, for tickets, between 11:30 a.m. and 1:30 p.m.

For further details on the event, call Constance Helmstetter on Ext. 3607.