

File

BROADCAST-PLAZA, INC.

WTIC TV 3 • AM • FM
CONSTITUTION PLAZA

Broadcast House • 3 Constitution Plaza • Hartford, Connecticut 06115 • (203) 525-0801

FOR RELEASE SUNDAY, JUNE 7, 1970

Broadcast House, the first building to be completed on Constitution Plaza in 1961, is about to be expanded.

Preliminary work has already begun on a wing to be added to the second, third and fourth floors of the four-story building. The wing will add 16,813 square feet of floor space to the 76,560 square-foot building, which houses WTIC TV-AM-FM.

Leonard J. Patricelli, president of Broadcast-Plaza, Inc., which owns and operates the radio and television stations and Constitution Plaza, said the addition is expected to be completed early next year. The addition is being constructed on the north side of Broadcast House, over the Plaza Garage and adjacent to the Hotel Sonesta.

As a result of the expansion, the stations' newsroom will triple its present size, a large reference library will be added and expanded facilities for videotape and film operations will be provided. There will also be additional office space on all three floors as well as two large conference rooms. A large freight elevator will also be installed on the north side of the building.

Charles DuBose of Hartford is the architect.

June 4, 1970

File
Broadcast House

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FOR RELEASE ON RECEIPT

Construction workers are building a wing on Broadcast House, home of WTIC TV-AM-FM, to musical accompaniment.

The music isn't being used to soothe the hard-working hard hats. It's being provided to prevent their drilling and other noisy activities from being heard on WTIC Radio.

Shortly after work began on the addition, it was noticed that drilling could sometimes be heard on the radio. In order to put a stop to the interference without putting a stop to the project, WTIC's management decided to provide the workers with radios--and instructions to drill only when the music was being played.

So now, whenever a WTIC personality introduces a record, he is also providing a musical cue to the construction workers.

July 7, 1970

BROADCAST-PLAZA, INC.

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FOR RELEASE ON RECEIPT

Construction of Broadcast House North, the 18,000-square-foot addition to WTIC's Broadcast House, has been completed and the addition will be formally opened on Thursday (Sept. 23).

Leonard J. Patricelli, president of Broadcast-Plaza, Inc., will preside at a brief dedication ceremony for members of the WTIC staff at 3:30 p.m. Thursday was chosen for the formal opening because it marks the tenth anniversary of WTIC's occupancy of Broadcast House, the first building completed on Constitution Plaza a decade ago.

Construction of the addition began in May 1970 to expand the building's second, third and fourth floors. Completion of construction ended 16 months of hammering and drilling that frequently had to be coordinated with the playing of records on WTIC Radio so that the noise could not be heard over the air. The drilling for a new freight elevator made it necessary for broadcast operations to be shifted to the basement of Broadcast House on occasion.

The second floor expansion provides for larger television facilities, including a room to house Channel 3's seven videotape machines and an area for tape storage. There is also a dual purpose conference and screening room, a larger film projection area and offices.

On the third floor of Broadcast House North is a large reference library, believed to be the only reference library maintained by a radio-television station. The library will be primarily for use by WTIC newsmen and documentary producers and for editorial research. Recent works of nonfiction will also be available for the WTIC staff. The third floor will also house the WTIC Newsroom, which has more than doubled in size, plus offices and a conference room.

Additional executive offices have been constructed on the fourth floor.
Charles DuBose of Hartford was the architect for the Broadcast House
North project.

September 21, 1971

*File
Broadcast House*

September 20, 1971

WTIC MEMORANDUM

TO: All Full-Time Members of the Staff of Broadcast Plaza, Inc.

Dedication of Broadcast House North will take place at 3:30 p.m. on Thursday, September 23, the tenth anniversary of our occupancy of Broadcast House. A brief dedication ceremony will be held on the fourth floor in the north corridor of the original Broadcast House. Following the ceremony there will be drawings for ten pairs of ocean cruises. You are urged to attend but, if your duties or schedule do not permit, your name, of course, will be included for the drawing.

Light refreshments will be served and there will be a memento of the occasion for all staff members whether they win a cruise or not.

L.J. Patricelli
President