



TIC TOC

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THE PRESIDENT'S COLUMN

By Paul W. Morency

It occurs to me that it might be interesting to know the reasoning behind Channel 3's acceptance of last Saturday night's episode of The Defenders.

About ten of us reviewed the program on closed circuit and it was discussed at great length as to whether or not the subject matter and its treatment were proper for telecast on Channel 3.

Our decision was predicated on the theory that TV should take its proper place among the major mass media and should treat with social, economic and cultural problems as well as those of entertainment and information. We did decide to insert before and after the program a disclaimer as to the views of management.

We are seemingly confirmed in our decision by the reaction of our viewers. At this writing we have had 15 telephone calls, of which 10 approved of the telecast, 3 thought it should have been given at a later time, and 2 were violently opposed to presentations in such controversial areas. Nationwide, CBS made a survey which indicated about 85% approved and 15% contra. In the city of Los Angeles 76 telephone calls were received, all of which were favorable to the telecast. This morning's edition of The New York Times carries a favorable review by Jack Gould, though he expresses some doubts as to whether a dramatic presentation should have been used. The Herald Tribune had an adverse review.

We can say that it is the policy of this Company to shirk its duty in either television or radio present social and other problems as long as they are rendered factually and with restraint and dignity.

BOB DWYER RECEIVES TOP AWARD FOR HARTFORD HOSPITAL FIRE FILM

WTIC-TV Photographer Bob Dwyer has been named "news cameraman of the year" by Region I of the National News Photographers Assn.

Bob was cited for his magnificent film coverage of the Hartford Hospital fire which took 16 lives last December.

A picture on Page 2 is worth the 10,000 words of praise we could write about Bob's award.

WTIC FARM YOUTH PICNIC SLATED AT TRANSMITTER SITE ON MAY 12

An event that has been a regular spring feature for WTIC since 1949, except for last year, is being revived--the WTIC Farm Youth Picnic.

Frank Atwood and Mary Anne Rich have sent 329 invitations to boys and girls who are "partners" of WTIC in the ownership of livestock, to others who were active as far back as 1958, and to advisors of the young people.

Frank doesn't want to guess how many will attend, but there were about 300 people at the last picnic in 1960.

The place is the transmitter grounds on Avon Mountain. The date is Saturday, May 12, if the weather is suitable. The rain date, if the picnic has to be postponed, is May 19.

There is an informal program, with softball and volley ball the big attractions. Kurt Reinhart, the Travelers Food Service chef, and his son Peter have volunteered to cook the hamburgers and hotdogs. The Connecticut Farm Forum, 11:30-Noon, will be broadcast live from the mountain with Frank and Don Nelson as emcees.

Mr. Morency, who has never missed a picnic, will be on the program and will welcome our guests.

As in the past, the picnic will be run entirely with volunteer help to park the cars, set up the tables and chairs, serve the food and supervise the games.

Some members of the Farm Youth Program Advisory Committee will help but some people from the WTIC staff will be needed, too. It won't be a strenuous job, and you'll enjoy meeting a wonderful group of people who are firm friends of WTIC.

If you'd like to attend the picnic and help make it a success, here is a handy coupon which you can fill out, tear off and send to Frank and Mary Anne.

To Frank Atwood and Mary Anne Rich:

I can help at the Farm Youth Picnic _____.

I can help May 19 if necessary _____.

Signed: _____.

FARM YOUTH PROGRAM ALREADY AHEAD OF 1961 PACE IN CALF LOANS

The WTIC Farm Youth Program has been exceptionally busy since the first of January. Our farm director, Frank Atwood, and his secretary, Mary Anne Rich, have made loans to 65 boys and girls for the purchase of purebred heifer calves. For comparison, in the entire year 1961, there were 51 loans, so the program apparently is off to a big year.

The boys and girls are in 4-H Clubs and the Future Farmers of America in both Connecticut and Massachusetts. They get an okay from their parents, and then from either their county 4-H Club agent or their Vo-Ag teacher before they apply. They tell us how much they want to borrow and what breed of calf they want to buy. WTIC may pay the full purchase price of the calf, or only part of the price with the boy or girl making up the difference in cash. The loans run about two years and there is no interest charge.

Each loan means the actual formation of a partnership between WTIC and the borrower. A partnership agreement is drawn up and signed and the calf is registered as jointly owned by the borrower and the Travelers Broadcasting Service Corporation. Records are kept by Mary Anne and the Business Office.

The 65 loans totalled \$10,186.

The WTIC Farm Youth Program operates with the help of an Advisory Committee, made up of 4-H leaders, Vocational Agriculture teachers and farmers, each representing his own association of purebred cattle breeders--Holstein, Jersey, etc. There are about 35 men on the committee in Connecticut and Massachusetts.

The annual meeting of the committee was held recently at the Hartford Club, where President Morency was host for luncheon. Four young men who were given out-of-state trips last year by WTIC as rewards for good work as junior dairymen, were guests of honor, both at the luncheon and on Frank Atwood's "RFD #3" show, which was taped before lunch.

George B. Farnam of Wallingford, president of Connecticut Milk for Health, (sponsor on both radio and television) is the chairman of the committee.

Frank was completely surprised by the presentation, from the committee, of a set of luggage, a week-end case and a brief case.



CALVES BOUGHT WITH FARM YOUTH LOANS ARE GIVEN EXTREMELY EXOTIC NAMES

Needles Eye Rag Apple Bubbles is a heifer--one heifer. The name is one of the most exotic given to the pure-bred calves purchased by youngsters with loans made through the WTIC Farm Youth Program.

Some of the heifers, purchased from the herd once owned by the Loomis Institute, have rather academic names--like Loomis Institute Dawn Nona, and Loomis Institute Superior Bobo.

Several are named for WTIC. There are Willow Brook Sylvia of WTIC and the recently purchased Sweet Tulip of WTIC.

JEAN COLBERT TO MAKE 16TH TRIP ABROAD TO GATHER MATERIAL FOR RADIO PROGRAMS

Jean Colbert, director of women's activities and writer and commentator of "The Jean Colbert Show," will be leaving on her sixteenth trip abroad.

Each year Jean goes to different places in order to gather material for her popular radio programs.

Jean is flying to Paris on May 18 with a group from the Overseas Press Club, composed of outstanding authors, newspaper people and fashion authorities. After covering the fashions in Paris, Jean will visit the famous shrine of Lourdes for a special story. From Lourdes, she will travel to Nice to report on fashions on the French Riviera. She will then go on to the island of Corsica, Geneva and Athens.

From Athens, she goes to Beirut, Lebanon to see the magnificent Roman ruins at Balbec. From Lebanon she will go to Egypt to visit the pyramids and tombs of Cairo and to sail the rivers of the Nile. She will also visit the ancient temples of the Pharaohs in Luxor and then go on to the Egyptian city of Thebes to see the world-famed Valley of the Kings. She will return to her program June 25. Eleanor Lazaar will again replace Jean on "The Jean Colbert Show."

FILM DEPARTMENT'S JERRY HABER PLANS VISITS TO 6 EUROPEAN CITIES IN SUMMER

Jerry Haber of the Film Department is also planning a trip to Europe this summer.

Jerry's tentative plans call for stops in Brussels, Munich, Venice, Rome, Amsterdam and Paris, where "we will shoot lots of films, naturally."

TIP FROM THE TECHNICAL STAFF AT AVON

Those who have transistor portable radios which use dry cell batteries should keep a spare set of batteries on hand in case of emergency. Wrap the batteries tightly in aluminum foil or a plastic bag to protect them from moisture and put them in the freezer compartment of your refrigerator. They will keep indefinitely. Allow the batteries to warm up to room temperature for an hour or so before using. Be sure to buy the best grade of new

batteries. This, of course, also applies to flashlight batteries.

May...
that precious gift of youth
renewed
to course our veins...
add resilience to our sinews...
tingle our very fibers...
with Spring come to full bloom,
emerged from Winter's cold cocoon.
May...
a most wonderful month
to live
in every year.

wm...



MCGUINNESS CANDIDACY GETS BOOST AS JOE WINS JAYCEE CONTEST

Jaycee presidential hopeful Joe McGuinness won the first round in his bid for the head of this important organization.

This past week Joe won the "Speak Up Jaycee" contest.

Nicest part of it was that Joe beat out his presidential opponents. The big voting is May 9.

NEWS NOTES FROM.....

The News Room

Nine men...no women... currently in the newsroom. The increase in personnel has made it possible for radio and TV staffers to range far afield to expand news coverage, both in Connecticut and Massachusetts. Additional personnel is also helping beef up in-depth reporting.

A survey of the news staff reveals an average age of 33.9 years, with 1.7 children and .63 wives. All of these figures are subject to change, without notice.

Did you know that in the early days of the new building, the newsroom thermometer was connected to the wind gauge by mistake? Caused considerable confusion.

Sid Stewart has retired as president of the United Press International Broadcasters Assn. and is now on the Board of Directors. Sid presided at the Association's banquet and ball, ruled one announcer--not WTIC--out of order--danced with six girls despite a broken ankle but retired when the Twist cropped up.

Paul Kuntz has been upped from captain to major in the Marine Corps. Reserve. Paul was a commander of the Hartford Unit.

It will be only a 3-story plunge from the newsroom to the swimming pool of the hotel now under construction. Binoculars are available for a fee.

JOHN DE LISA BEGINS THIRTY-THIRD YEAR ON STAFF OF STATION

May 6 starts a new year with WTIC for John DeLisa. In fact, it starts the thirty-third new year for John who keeps busy with the responsibilities of tapes and ET's for radio.

In the Radio Production Department two souls are looking for homes: Fred Wade for himself and family; Dave Wilkinson for four or five kittens graciously bestowed upon his domicile by his cat. Seems Fred's present home stands in the way of the East-West Highway project. Although it would be convenient, Fred feels that living on the esplanade might be a bit hazardous.

In the last issue, it was reported that Bob King and wife were leaving for a Florida vacation. On April 12 they returned tanned and rested, and all set to settle back into the normal train of daily events. It wasn't quiet too long.

On April 14, daughter Roberta McCabe presented the Kings with granddaughter number three, Maureen Carole McCabe. The household was just returning to a somewhat quiet state when the Kings' youngest daughter invited her parents to be the first to see the diamond ring presented to her the same evening.

MARIAN EDWARDS, 15, STARTS RADIO CAREER IN MANCHESTER

Fred Edwards appears to be grooming his oldest daughter, Marian, 15, for broadcasting.

Marian, a sophomore at Manchester High School, was chosen through taped auditions to be school reporter on a weekly radio program on WINF, Manchester.

Marian was also elected recently to the high school's National Honor Society chapter. Membership in the F. A. Verplank Chapter of the National Honor Society is based on the student's scholastic achievements and extra-curricular activities. She was one of 54 students out of 1,500 chosen for the honor Society.

WTIC RADIO, TV TO COVER OPENING OF CATHEDRAL WITH SPECIAL PROGRAM

The Solemn Pontifical Mass and formal opening ceremonies at St. Joseph Cathedral will be broadcast by WTIC Radio and Television on May 23 from 10 a.m. to 12:30 p.m.

This program is a major project for both radio and TV production and engineering personnel have been making preparations for the past several months.

The WTIC-TV produced telecast will be broadcast simultaneously on WHNB-TV.

Five television cameras will be used in the program, according to George Bowe, production manager. One camera will be placed on a platform outside the cathedral for the procession along Farmington Ave.; one will be in the choir loft; one will be on each side of the altar and one on a platform near the center of the church. A crew of about 20 engineering and production personnel will be involved in the program.

Harry Parcell is the director of the telecast and Paul Abert is production supervisor. William Marks will produce the radio broadcast and Albert Jackson and Fred Edwards will be responsible for all engineering and other technical installations for both the radio and TV pickups.

Television camera cable has been installed in the walls of the cathedral at several locations, making the Cathedral of St. Joseph one of the first in the nation to be equipped for telecasts.

WTIC-TV technicians served as consultants to the architects for the installation of the TV cable.

The Rev. John F. Quinn, professor of psychology at the Diocesan Teachers College, Madison, Conn., will be the television commentator. He will explain the various phases of the ceremony and Mass, which will begin with a procession of the clergy and prelates from the Chancery of the Archdiocese to the cathedral sanctuary. The Rev. John B. Conely, chaplain of Sacred Heart Academy, Hamden, will be the WTIC Radio commentator. The Rev. Msgr. John P. Wodarski, director of radio and television activities for the Archdiocese, is assisting WTIC in the production.

WTIC-TV also plans a special program before the dedication which will include film of the cathedral fire. Both radio and television will cover the consecration of the cathedral on May 15.

DORSCHUG TELLS OF PLANS TO SHARE AVON TRANSMITTER WITH ETV CHANNEL

The tower to be constructed at our Avon transmitter site for WEDH-TV, the educational television station, will be approximately 493 feet high, 1,213 feet above sea level, according to Director of Engineering Harold A. Dorschug.

The tower will be 36 sea level feet lower than our present Channel 3 antenna, which is 300 feet away from the new tower site. This was done to prevent reflections on Channel 3. WEDH-TV's antenna will occupy the top 48 feet of the tower and 80 feet below, we will construct a new FM antenna. When this antenna is completed, we will transmit FM stereo.

A new Channel 3 emergency antenna will be constructed 280 feet above the ground. It will be a single bay antenna, which will take full power but radiate one-sixth of main six bay antenna. Below our emergency antenna will be a microwave dish for reception of WEDH-TV from the Trinity College campus.

The location of a transmitter site posed a problem for WEDH-TV as they were restricted to a very small area in the Avon Mountains by FCC regulations and Channels 3 and 18 already had transmitter sites in this area.

The problem was solved when WTIC-TV agreed to share new transmitting facilities with the ETV group.

Two full time engineers will be hired by WTIC for the transmitter, which will enable us to man the transmitter with two men at all times.

CRIB NOTES FROM TV ENGINEERS.....

As predicted in the last issue of TIC TOC, Dick Oeser, Mickey Gentile and Bill Conticello became parents again during April.

Russell (Rusty) was born to Bernice and Dick Oeser April 1; Glenn Robert was born to Adele and Bill Conticello April 14 and Jeffrey was born to Valerie and Mickey Gentile April 23.

Rusty weighed in at 7 pounds, 3 ounces; Jeffrey, at 7 pounds, 4 ounces, and Glenn, the heavyweight of the trio, at 7 pounds, 5 ounces. And all three were delivered by the same doctor.

TV ENGINEERS ARE HIGH FLYING GROUP; SCHNERR, LORRAIN, GENTILE ARE PILOTS

Hal Schnerr, who has been flying since 1950, recently received his flight instructor's rating.

Hal isn't the only flyer in our midst. Mickey Gentile, Joe Lorrain and Hal are all charter members of the Charter Oak Flying Club.

WTIC RADIO CONTINUES TO MAKE OVERSEAS FRIENDS

With the receipt of many new verification cards, we have learned that our signals have been heard in Denmark, Sweden, Norway, England and Germany, between the hours of 7 to 11 p.m., EST.

Birger Norgren of Insjon, Sweden has heard us on his 4-tube, home-built receiver, and Thomas Dean, also of Sweden, writes that he has enjoyed Conversation Piece with Dick Bertel on what he calls his 12-valve Superhet Receiver.

We are all hoping that Radio propagation will be extra good in June, July and August.

Bax Howell plans to visit the Seattle Worlds Fair during his "8 week vacation" this summer. He will take the southern route out and the northern route back. To help meet expenses, he will billet for the night in as many state parks as he can find.

DONALD CORRETTE PLANS TO STUDY FOR PRIESTHOOD

Donald Corrette of the Mail and Duplicating Department is leaving us June 1 to enter the Glastonbury Latin School, Hingham, Mass.

The school is operated by the Benedictine Fathers to train young men for the priesthood.

RECENT ADDITIONS TO STAFF

A recent addition to the TV Sales Department is Carol Murphy, a recent graduate of the Fordham University School of Business. A New Yorker by birth, Carol commutes weekends to Portchester, New York, where her family lives.

New to the TV Engineering Department is Herb Hanklin of Trenton, N. J. Herb attended Rider College, the School of Radio Techniques and the Television Workshop of New York. He previously worked at WMUR-TV, Manchester, N. H.; WFIL, WCAU and WRCV-TV, Philadelphia.

New to the Publicity Department is Nancy Cooper, a Boston native who has worked at WAFB in Baton Rouge, La., KLAC in Hollywood and WNAC in Boston. She comes to WTIC from WNAC, where she was secretary to Jack Maloy, PD of radio and television.

RACHEL SAUL TO APPEAR ON TV'S 'WE BELIEVE'

Miss Rachel Saul, wife of Film Department projectionist Lenn Mirabel, will sing on WTIC-TV's "We Believe" on Sunday, May 20.

Al Jarvis, Hartford orchestra leader, will accompany Miss Saul.

LTOM CLUB ORGANIZED: SETS MONTHLY MEETINGS

The LTOM (Last Thursday of the Month) Club was organized on Thursday, April 26, at the Parma Restaurant.

Membership is restricted -- to members of the WTIC TV-AM-FM Staff. The organizational meeting was attended by representatives of the Sales, Engineering, News, Programming, Promotion and Traffic Departments.

The next meeting will be held on the Last Thursday of May --after work--at the Parma on Sheldon St.

"ALUMNI" NEWS...

Art Lefevre, formerly of the Photography Department and his wife Lorraine entertained Cynara Taylor of the IBM Department at their new home in Johnston, R.I. recently. Their address is 15 Susan Circle.

Gene Canestrari, formerly of the News Dept., now works on the staff of a children's magazine and lives in Ridgefield, Conn.

Ex-newsman Don Gorman publishes the "Yankee Flier" in Bloomfield; Ralph Gould, another newsroom alumnus, is on the public relations firm and Forbes arkyn is a teacher in Newington.

CHANGE OF SCENE.....

John Pohorylo of the engineering staff has been transferred from Broadcast House to the Avon transmitter. He has been with us for two years and formerly worked for Channel 18.

A REVIEW FROM THE FILM DEPT.

Although I am very tempted to write words of praise for an early film starring Marlene Dietrich (THE SONG OF SONGS) which we will be showing May 27, I thought it might be wiser to call attention to a more recent production that was rather overlooked when it was released theatrically in 1957. I am referring to our presentation on May 18 on America's Greatest Movies, entitled "3:10 TO YUMA." The story presents Glenn Ford in a switch from his customary hero role to that of the heavy, which he portrays with wonderful naturalness. His sterling performance plus that of Van Heflin's of equal quality, make this one of the few first rate westerns ever made. Though the picture lacks the long accepted amount of hard-riding and shooting, it does have considerably more suspense than the average offering, and thus keeps one thoroughly absorbed throughout. Many may compare the story to that of HIGH NOON, but it certainly can stand up on it's own merit. Don't miss this one.

J. H.

NEW HAVEN TRUSTEE CITES "CONNECTICUT-WHAT'S AHEAD?"

Last month's "Connecticut-What's Ahead?" program, which was devoted to the problems of the New Haven Railroad, provided the railroad's problems with "the best exposition that has been made since the crisis occurred," according to one of the railroad's trustees.

In a letter to Dr. Albert C. Jacobs, Trinity College president and moderator of "Connecticut-What's Ahead?," Trustee Richard Joyce Smith said that he and his fellow trustees were pleased with the manner in which the railroad's problems were presented.

"They tell me on all sides that the New Haven problems had the best exposition on that program that has been made since the crisis occurred," Smith wrote. "That speaks well, not so much of the participation of the Trustees, but for the way it was handled and also for the standing that your program has in the community."

Smith appeared on the program with fellow Trustees William J. Kirk and Harry W. Dorigan.

TIC TOC REPORTERS:

Beverly Adams, Jim Aseltine, Joyce Bennett, Bill Conticello, Brad Davis, Len Doughty, Bill Grammas, Jack Guckin, Jerry Haber, Barbara Kline, Lew Krause, John Lanzieri, Betty Levin, John Reno, Woody Sloan, Sid Stewart, Dave Wilkinson, Edited by Dick Ahles