

SEASON'S GREETINGS

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THE PRESIDENT'S COLUMN

In these final days of 1964, we can look back on a year of great activity and accomplishment for our Company.

Among the year's significant events for the Company was the merger of the Travelers Broadcasting Service Corporation and Constitution Plaza, Inc. to form Broadcast-Plaza, Incorporated, a name that has already made a positive impact on the community with the Christmas Festival of Light.

One year ago, I wrote that 1963 was a year in which we worked together with great harmony in many areas and I expressed the hope that the same harmony would attend our efforts in the new year. That hope was realized in 1964.

In 1965 we will start the year with the excitement of celebrating the 40th Anniversary of WTIC. Shortly after the first of the year there will be an announcement made of a high honor coming to our Station for its operation over the years.

I wish all of you a most Merry Christmas and a New Year of continued accomplishment.

Our Company has renewed its corporate membership in the Wadsworth Athenaeum. This membership provides 10 admission cards for use of the Staff at member events.

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CONSTITUTION PLAZA IS WINTER WONDERLAND, ATTRACTING THOUSANDS TO DOWNTOWN HARTFORD

"The lights of Constitution Plaza drew thousands of motorists to downtown Hartford."

This news item or others quite like it have appeared in the local newspapers on several occasions since the Christmas Festival of Light began on the night after Thanksgiving.

Superlatives have been exhausted by visitors who have been awed and delighted by the spectacular Christmas display. In addition to attracting thousands to Constitution Plaza, the Christmas display has contributed immeasurably to the successful shopping season in all of Hartford.

"An investment in beauty is a symbol of municipal pride." "And so lovely a wealth of glistening light adorns Constitution Plaza and its environs that the effect is breathtaking," said The Hartford Times in an editorial the day after Sarah Marie Glynn turned on the lights for the first time.

"Those who planned and cooperated to bring this beautiful spectacle as a feast for the eyes of all, deserve compliment. We expect that it will draw thousands from near and far; a remarkable way to bring us all to share a common delight. A wonderful way to express the joy and hope of Christmastide."

The Hartford Courant, in an editorial, noted that "candle-power and kilowatt can help in stirring up the Christmas spirit. In this direction, no one can deny that Hartford is making a lovely effort!" The editorial said the result of "the spectacular sparkle in such focal points as the Constitution and Travelers plazas is one of faery, at once modernistic and quaint.

"And if you need some kind of moral tag for all the lights, why a thing of beauty is a joy forever. Isn't Christmas the special season for beauty and joy?"

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DWYER, ELLSWORTH AT ARLINGTON FOR KENNEDY MEMORIAL SERVICE

Bob Dwyer and Bob Ellsworth were in Arlington National Cemetery on Nov. 22, the first anniversary of President Kennedy's assassination, to cover the participation of Connecticut residents in a memorial service.

Dwyer and Ellsworth went to Washington to cover the presentation of a cross made of pine cones by Mr. and Mrs. John Mozzicato of Thompsonville. They were accompanied by two members of the Putnam Phalanx and a representative of the Knights of Columbus from Hartford.

Ellsworth became interested in Mozzicato's project after he learned that the Thompsonville man had made a special trip to Arlington to see if he could present the unusual memorial to the late President. When told that a sponsoring organization would be helpful, Mozzicato enlisted the aid of the Knights of Columbus and other groups.

The Constitution Plaza office of the Connecticut Bank and Trust Co. made exhibit space available so that the cross could be shown to the public before it was transported to Washington. Photographs of the late President in Hartford and other nearby cities were included in the bank exhibit. Among the photos were one taken by Ellsworth during the 1960 campaign in Hartford and another taken by Dwyer at Amherst College shortly before the November 1963 assassination. The cross and the exhibit's photographs will eventually be housed at the Kennedy Memorial Library in Boston.

STATION SENDS THREE TO NATIONAL 4-H MEETING

Three young men, chosen as outstanding participants in the WTIC Farm Youth Program, attended the National 4-H Club Dairy Conference at Chicago, on awards from WTIC that covered their expenses. Farm Program Director Frank Atwood, who was with them for the three days of the conference, December 3 - 5, found it a very worthwhile meeting with emphasis on career guidance for young people interested in the dairy industry. There was enough entertainment also, to make the program a most enjoyable experience.

The boys were Alexander Urgiel of Gill, Mass., who has graduated from high school and is farming with his parents; John Piela, Jr., of Manchester, and Robert Farrington of Willington, Conn.

FRANZ LAUBERT ISN'T THAT KIND OF PERSON

Franz Laubert isn't "the kind of person that would give a boring two-hour talk" and he has a letter from a pupil at West Hartford's Smith Elementary School to prove it.

He has quite a few other letters from children who enjoyed a talk he gave on communications at the West Hartford School on Dec. 4. The talk was enlivened by demonstrations Laubert developed with Randy Scalise who built a basic telegraph key with a dry cell, a nail and a milk carton and provided other lecture props.

The youngsters sent Laubert a package of thank-you notes, including the testimonial to his good taste in not lecturing for two hours and a frank admission from another child who wrote:

"I enjoyed your lecture and your experiments very much. I hope to see you sometime in my later years when I understand them a little better."

DON MOORE'S PHOTOGRAPHS EXHIBITED IN HARTFORD

Don Moore of the TV production crew participated in a three-man photography show this month with Edward Saxe of Hartford and George Love of New York at Hartford's South Church.

His photographs are familiar to many members of the staff, having appeared on two outstanding television programs, "Life in Colonial Wethersfield" and "Colt Church." He is the author of two books on photography and has produced book covers and record jackets.

CONSTITUTION PLAZA IS ATTRACTING THOUSANDS

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Children and adults have been equally delighted with the display. One woman was quoted recently as comparing the plaza with a "giant jewel box" after seeing it from the air.

And a child in Norfolk was so impressed by an ice storm, he complimented Nature's handiwork by saying "it's just like Constitution Plaza's Christmas lights on television."

FRANK ATWOOD RECEIVES FARM BROADCASTER AWARD

Frank Atwood was honored in Chicago on Nov. 30 by the National Association of Farm Broadcasters.

He was presented an award at the Farm Broadcasters' twenty-first annual winter meeting in honor of his 25 years' service to agriculture on the air.

MORE THAN NINETY ATTEND STAFF PARTY

More than 90 persons attended the third annual staff Christmas party at the Hotel America on Friday evening, Dec. 18. The party was a great success thanks to Chairman Joe Levine, Barbara French, Eileen Berube, Barbara Fearon and Pat and Lew Krause.

THE PRESIDENT'S COLUMN (Continued from Page 1.)

We will continue to post on our bulletin boards the calendar of events and hope that you will take advantage of the opportunity to use the admission cards where it is necessary. Of course, many of the activities of the Atheneum are free to the public and we are most happy to support the work of the Museum which is one of the finest in the country.

BROADCAST # 1 REMAINS CLASS OF BOWLING LEAGUE

Led by the consistent kegging of Bob (Crazyball) King and Freddie Edwards, and the explosiveness of Ernie Olivieri, Broadcast House #1, "C" League champions of the Travelers Men's Club Bowling League last year, regained the top perch in the league after a long, 11-week grind.

Clinging to a narrow half-game lead, going into last Wednesday's action, the Tic-Tockers, as the quintet is belovedly known to its insurance company competitors, holds down a number of team and individual honors. In the individual average category, Olivieri stands 4th with 106.26, while Edwards claims 9th best average at 104.14, Edwards also lays claim to the league's third best single game performance with a 147. Olivieri stands second in three-game total with a 376 score. Broadcast #1's average as a team stands at 507.

THE STANDINGS

<u>TEAM</u>	<u>WON</u>	<u>LOST</u>
Broadcast #1	20	13
Group Und. #1	18	12
H.O. Claim	18	15
Group Und. #2	17	16
Composing #2	16	17
Accident	16	17
Records Unit	14	16
Group Pensions	13	17
Group	12	21

MSGR. WODARSKI COMPLIMENTS RECENT TELECAST OF MASS

On Nov. 29, TV Program Manager Ken Smith received the following letter from Msgr. John P. Wodarski, director of the Division of Radio and Television Activities, Archdiocese of Hartford:

"Please accept my most sincere thanks for imaginative and attracting production of our November series on the New Liturgy, particularly for today's live presentation of the Mass.

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**BROADCAST #2 DEFEATS
TEAM 3 IN 'D' LEAGUE**

Dec. 17, 1964 Broadcast #2 and Broadcast #3 met for the second time this year, and it proved fatal for Broadcast #3 coached by John Pohorylo.

Broadcast #2 was not to be denied as it swept 3 games.

Mickey Gentile had the high game single for the League with a 151, and also the high game triple with a 411. The team combined for the second highest game triple with a 1632. Randy Scalise came off a sick bed and drove all the way in from East Haven.

He had the second highest game single in the League with a 140 and the second highest game triple with a 380.

Broadcast #2 is ahead in the series 4 games to 6.

Broadcast #2	Broadcast #3
Gentile Coach	Pohorylo Coach
Fleming	Lorrain
Scalise	Rochon
Oeser	Gracyalny
Marshall	Conticello
Lang	Walsh
Babcock	Dawson
Green	Holcomb
Stewart	Myers
Hawkin	

**PAT MCENROE DUE
BACK FROM WEST COAST**

Former receptionist Pat McEnroe will spend a three-week vacation with her family in West Hartford.

She is now working in the Promotion Department of a San Francisco radio station.

MSGR. WODARSKI

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"Having put on the Mass at least two hundred times, I want to tell you candidly and happily that today's production topped all previous efforts. Staging, lighting, sound and camera work combined with perceptive and sympathetic direction by Harry Parcell made it a memorable occasion.

"On two occasions last week while walking along in downtown Hartford, I was stopped by more than a dozen persons, all strangers, who had interesting and encouraging comments on the series.

"The interest displayed by these viewers, who I feel sure reflect a wide audience, and the high production standards of WTIC-TV personnel emphasize my responsibility to both and stress the opportunity that is mine to bring meaningful programming to viewers and at the same time to serve the Church.

"It has been inspiring to work at WTIC-TV. My prayers for your continued welfare."

**WTIC FARM YOUTH PROGRAM CALF
WILL SPEND WINTER IN JAMAICA**

A Connecticut cow named Connie leaves Thursday (Dec. 17) for Miami, where she'll board a plane that will take her to Jamaica and a place in the sun on one of the island's large dairy farms.

Until quite recently, Connie was owned by 13-year-old Alan Munson, whose father owns the Maple Shade Farm in Kensington. Alan bought Connie, whose proper name is Tranfarm Sunrise Connie, with \$150 he borrowed from the WTIC Farm Youth Program in May 1963. He spent an additional \$150 for feed--and sold Connie for \$550 or a clear profit of \$250. Alan plans to repay the interest-free WTIC loan and bank the rest for college. According to his father, Donald Munson, Alan was reluctant to part with Connie at any price until he was assured he could apply for another WTIC loan to buy another dairy heifer.

An eighth grader at Berlin Junior-Senior High School, Alan plans to transfer to Southington High School in the fall to take a vocational agriculture course before going to college. "He's all dairy farmer," says his father. Alan hopes that the next calf he adds to his herd of three milking cows and three calves is half the calf that Connie was.